

22 April 2024

M&C SAATCHI PLC

(the "Company")

Director and PDMR Shareholding

The Company was notified on 19 April 2024 that Chris Sweetland, a Non-Executive Director of the Company, purchased 20,000 ordinary shares of one pence each in the Company (**Ordinary Shares**) at a price of 183.75 pence per share on 19 April 2024.

As a result of this transaction, Chris Sweetland's beneficial interest in the Company amounts to a total holding of 45,000 Ordinary Shares in the Company and represents approximately 0.04% of the issued share capital of the Company.

The following notification, made pursuant to Article 19(3) of the Market Abuse Regulation, provides further details.

1.	Details of the persons discharging managerial responsibilities		
(a)	Name:	Chris Sweetland	
2.	Reason for the notification		
(a)	Position / status:	Non-Executive Director	
(b)	Initial notification / amendment:	Initial notification	
3.	Details of the issuer		
(a)	Name:	M&C SAATCHI PLC	
(b)	LEI:	213800XBLFQZ1T1KBA87	
4.	Details of the transaction(s)		
(a)	Description of the financial instrument, type of instrument:	One pence ordinary shares	
	Identification code:	ISIN GB00B01F7T14	
(b)	Nature of the transaction	Purchase of shares	
(c)	Price(s) and volume(s)	Price(s)	Volumes(s)
		183.75 pence	20,000
(d)	Aggregated information		
	Aggregated volume:	20,000	
	Aggregated price:	£36,750.00	
(e)	Date of the transaction	19 April 2024	
(f)	Place of transaction	London Stock Exchange	

FURTHER INFORMATION

M&C Saatchi plc

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Bruce Marson, Chief Financial Officer

Jill Sherratt, Head of Investor Relations

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Charlie Twigg

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