

ENGAGE XR Holdings plc
("ENGAGE XR" or the "Company")

Director / PDMR Shareholdings

ENGAGE XR Holdings Plc (AIM: EXR), a leading metaverse technology company, announces that it has today been notified that certain of its directors, being David Whelan, Chief Executive Officer, Sandra Whelan, Chief Operating Officer and Seamus Larrissey, Chief Financial Officer have each purchased ordinary shares of €0.001 in each in the Company ("Ordinary Shares").

Details of each Director's holding pre and post-purchase is listed below.

<u>Director</u>	<u>Current shareholding</u>	<u>Number of Ordinary Shares purchased</u>	<u>Purchase price (pence)</u>	<u>Number of Ordinary Shares after purchase</u>	<u>% of Ordinary Shares held after purchase</u>
David Whelan	38,665,000	705,000	1.90	39,370,000	7.50
Sandra Whelan	38,665,000	548,000	1.90	39,213,000	7.47
Seamus Larrissey	88,000	319,500	1.90	407,500	0.08

ENGAGE XR Holdings Plc
David Whelan, CEO
Seamus Larrissey, CFO
Sandra Whelan, COO

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Joint Broker)
Marc Milmo/ Seamus Fricker (Corporate finance)
Sunila de Silva / Harriet Ward (ECM)

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Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	David Whelan
2.	Reason for the Notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Engage XR Holdings plc
b)	LEI	213800ESSTWEXIN22767
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the Financial instrument, type of instrument	€0.001 Ordinary Shares
	Identification code	ISIN: IE00BG0HDR01
b)	Nature of the transaction	Purchase of Ordinary Shares

b)	Nature of the transaction	Purchase of Ordinary Shares	
		Price(s)	Volume(s)
c)	Price(s) and volume(s)	1.9 pence	705,000
d)	Aggregated information: <ul style="list-style-type: none"> Aggregated volume Price 	As above in 4 (c)	
e)	Date of the transaction	22 April 2024	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

1.	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Sandra Whelan	
2.	Reason for the Notification		
a)	Position/status	Chief Operating Officer	
b)	Initial notification/Amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Engage XR Holdings plc	
b)	LEI	213800ESSTWEXIN22767	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the Financial instrument, type of instrument	€0.001 Ordinary Shares	
	Identification code	ISIN: IE00BG0HDR01	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1.9 pence	548,000
d)	Aggregated information: <ul style="list-style-type: none">Aggregated volumePrice	As above in 4(c)	
e)	Date of the transaction	22 April 2024	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

5.	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Seamus Larrissey	
6.	Reason for the Notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification/Amendment	Initial notification	
7.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Engage XR Holdings plc	
b)	LEI	213800ESSTWEXIN22767	
8.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the Financial instrument, type of instrument	€0.001 Ordinary Shares	
	Identification code	ISIN: IE00BG0HDR01	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1.9 pence	319,500
d)	Aggregated information:		

	<ul style="list-style-type: none"> • Aggregated volume • Price 	As above in 4 (c)
e)	Date of the transaction	22 April 2024
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)

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