

26 April 2024

NEXT plc ("the Company")

**Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with Them**

The following notification is made under article 19 of the UK Market Abuse Regulation.

In accordance with the Company's Remuneration Policy and as most recently disclosed in the Annual Report and Accounts, the Chief Executive's annual bonus in excess of 100% of base salary is payable in shares, deferred for a period of two years subject to his continued employment in the NEXT Group.

On 26 April 2024 Lord Wolfson acquired 3,907 ordinary shares in the Company under the terms of the 2022-2024 Deferred Bonus Plan. The share award is after settlement of income tax and employees national insurance contributions.

<b>1</b>	<b>Details of the person discharging managerial responsibilities ("PDMR") / person closely associated ("PCA")</b>					
a)	Name	Lord Wolfson of Aspley Guise				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Executive (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	NEXT plc				
b)	LEI	213800WQD8ECPZP9PH98				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB0032089863				
b)	Nature of the transaction	Settlement of 2022 share award under the NEXT plc Deferred Bonus Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Nil</td> <td>3,907</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Nil	3,907
Price(s)	Volume(s)					
Nil	3,907					
d)	Aggregated information - Aggregated volume - Price	N/A single transaction				
e)	Date of the transaction	26 April 2024				
f)	Place of the transaction	Outside a trading venue				

For the year ended January 2024, Lord Wolfson earned an annual bonus of 150% of his base salary. Lord Wolfson's share entitlement was calculated and awarded on Friday 26 April 2024 based on the closing price of NEXT plc shares on that date.

<b>1</b>	<b>Details of the person discharging managerial responsibilities ("PDMR") / person closely associated ("PCA")</b>	
a)	Name	Lord Wolfson of Aspley Guise
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a)	Position/status Chief Executive (PDMR)				
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4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Ordinary shares of £0.10 each  Identification code GB0032089863				
b)	Nature of the transaction Conditional award of shares under the NEXT plc Deferred Bonus Plan				
c)	Price(s) and volume(s) <table border="1" data-bbox="651 763 1121 824"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Nil</td> <td>4,978</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Nil	4,978
Price(s)	Volume(s)				
Nil	4,978				
d)	Aggregated information - Aggregated volume - Price N/A single transaction				
e)	Date of the transaction 26 April 2024				
f)	Place of the transaction Outside a trading venue				

Seonna Anderson  
**Company Secretary**

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