

30 April 2024

**Entain plc**

("Entain" or "Group" or "Company")

**Notification of Transactions by Persons Discharging Managerial Responsibility ("PDMR")  
Or Persons Closely Associated ('PCA')**

Entain plc (LSE: ENT), the global sports betting and gaming group, announces transactions of Entain ordinary shares of €0.01 each in the capital of the Company ("Shares") due to portfolio rebalancing transactions by Eminence Capital, LP set out below:

Name & Role	Shares held prior to dealing	Nature of transaction	Number Shares sold and purchased	Date of Sale and Purchase of Shares	Sale & Purchase price (pence per share)	Total Shares held after dealing
Eminence Capital, LP PCA of Ricky Sandler	30,054,030	Rebalancing transaction between funds and accounts managed by Eminence Capital, LP	Sold: 924,505  Purchased: 924,505	26/04/2024	784.20p	30,054,030

There is no change to the aggregate holding of the funds and accounts managed by Eminence Capital, LP as a result of the rebalancing transactions above. The purchase and sales were done simultaneously as two separate cross transactions between Eminence funds and accounts.

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014 as it forms part of UK law.

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**LEI:** 213800GNI3K45LQR8L28

**About Entain plc**

Entain plc (LSE: ENT) is a FTSE100 company and is one of the world's largest sports betting and gaming groups, operating both online and in the retail sector. The Group owns a comprehensive portfolio of established brands: Sports brands include BetCity, bwin, Coral, Crystalbet, Eurobet, Ladbrokes, Neds, Sportingbet, Sports Interaction, STS, SuperSport and TAB NZ; Gaming brands include Foxy Bingo, Gala, GiocoDigitale, Ninja Casino, Optibet, Partypoker and PartyCasino. The Group owns proprietary technology across all its core product verticals and in addition to its B2C operations provides services to a number of third-party customers on a B2B basis.

The Group has a 50/50 joint venture, BetMGM, a leader in sports betting and iGaming in the US. Entain provides the technology and capabilities which power BetMGM as well as exclusive games and products, specially developed at its in-house gaming studios. The Group is tax resident in the UK and is the only global operator to exclusively operate in domestically regulated or regulating markets operating in over 30 territories.

Entain is a leader in ESG, a member of FTSE4Good, the DJSI and is AA rated by MSCI. The Group has set a science-based target, committing to be carbon net zero by 2035 and through the Entain Foundation supports a variety of initiatives, focusing on safer gambling, grassroots sport, diversity in technology and community projects. For more information see the Group's website: [www.entaingroup.com](http://www.entaingroup.com)

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Eminence Capital, LP
2	Reason for the notification	
a)	Position/status	PCA of Ricky Chad Sandler, a Non-Executive Director of the issuer
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Entain plc
b)	LEI	213800GNI3K45LQR8L28
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of Entain plc of €0.01 each  IM00B5VQMV65
b)	Nature of the transaction	Share sale
c)	Price(s) and volume(s)	Price(s) 784.20p  Volume(s) 924,505
d)	Aggregated information  - Aggregated volume  - Price	924,505 ordinary shares of €0.01 each  784.20p consideration
e)	Date of the transaction	26 April 2024
f)	Place of the transaction	CBOE BXE

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Eminence Capital, LP				
2	Reason for the notification					
a)	Position/status	PCA of Ricky Chad Sandler, a Non-Executive Director of the issuer				
b)	Initial notification/Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Entain plc				
b)	LEI	213800GNI3K45LQR8L28				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of Entain plc of €0.01 each  IM00B5VQMV65				
b)	Nature of the transaction	Share purchase				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>784.20p</td><td>924,505</td></tr></table>	Price(s)	Volume(s)	784.20p	924,505
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f)	Place of the transaction	CBOE BXE

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