RNS Number: 8144M Naked Wines PLC 01 May 2024

> For Immediate Release 01 May 2024

Naked Wines plc

(the "Company")

Director/PDMR Shareholding

The Board of Naked Wines announces that Colebrooke Partners Limited, a person closely associated with Jack Pailing, a Non-Executive Director of the Company, has purchased 30,000 ordinary shares of 7.5 pence each in the Company ("Ordinary Shares").

Following the purchase of shares, Mr. Pailing's beneficial interest in the Company and that of persons closely associated with him will be 703,654 Ordinary Shares representing approximately 0.95% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

1	Details of the person discharging managerial responsibilities/person closely			
	associated			
a)	Name	Colebrooke Partners Limited		
a) 2 a)	Reason for the notification			
a)	Position/Status	Person closely associated with Jack Pailing, Non-Executive Director		
b)	Initial Notification/Amendment	Initial Notification		
b) 3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Naked Wines plc		
a) b)	LEI	213800IYPFIRRQQE9R62		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 7.5p		
	Identification code	GB00B021F836		
b)	Nature of the transaction	Purchase of Ordinary Shares		
c)	Price(s) and volume(s)	Price(s) £0.5228	Volume(s) 30,000	
d)	Aggregate information			
	Aggregated volume	30,000 ordinary shares		
	Aggregated Price	£15,684.00		
e) f)	Date of transaction	30 April 2024		

For further information, please contact:

Naked Wines plc

Rodrigo Maza, Chief Executive Officer James Crawford, Chief Financial Officer ir@nakedwines.com

Investec

(NOMAD & Joint Corporate Broker)

David Flin / Ben Farrow

Tel: 0207 597 5970

Tel: 0207 029 8000

Jefferies International Limited (Joint Corporate Broker)

Ed Matthews / Harry Le May

Tel: 0207 457 2020 or 07917 178 920

Instinctif Partners (PR Agency) Damian Reece / Guy Scarborough This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

DSHUAUKRSSUVRRR