

2 May 2024

**ProCook Group plc**

**Board Changes**

ProCook Group plc ("ProCook" or "the Group"), the UK's leading direct-to-consumer specialist kitchenware brand, announces that Luke Kingsnorth has informed the Board of his intention to step down as a Non-Executive Director of the Group and Chair of the Remuneration Committee, to focus on other professional commitments, with effect from 25 June 2024. The Board is pleased to announce that Meg Lustman will be appointed a Non-Executive Director on the same date and will assume the role of Chair of the Remuneration Committee, and member of the Nomination Committee and the Audit and Risk Committee.

Meg has over 35 years of retail experience, and was previously CEO of British affordable luxury brand, Hobbs. Prior to this, she held senior positions at many of the UK's leading fashion retailers including John Lewis, Warehouse, and Aurora/Mosaic Fashions.

Meg is currently a non-executive director of N Brown Group plc and Chair of its Remuneration Committee and interim Chair of the Nominations and Governance Committee. She also serves as Vice Chair of Court and Chair of the Remuneration Committee at Glasgow Caledonian University and is Chair of St Luke's Hospice (Harrow and Brent).

**Greg Hodder, Chair, commented:**

"We are delighted to welcome Meg to the ProCook Board, as she brings a wealth of retail experience, having led the UK and international growth of some of the UK's best-known retailers. This will be invaluable to the business as we continue to build on the growing momentum in our performance."

"In addition, I would like to thank Luke for the consistently high quality of his contribution to the Board during his time with us, since our IPO."

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**Notes to editors:**

ProCook is the UK's leading direct-to-consumer specialist kitchenware brand. ProCook offers a direct-to-consumer proposition, designing, developing and retailing a high-quality range of cookware, kitchenware and tableware which provides customers with significant value for money.

The brand sells directly through its website, [www.procook.co.uk](http://www.procook.co.uk), and through its 58 own-brand retail stores, conveniently located across the UK.

Founded over 25 years ago as a family business, selling cookware sets by direct mail in the UK, ProCook has grown into a market leading, multi-channel specialist kitchenware company, employing over 600 colleagues and operating from its Store Support Centre in Gloucester.

ProCook has been listed on the London Stock Exchange since November 2021 (PROC.L).

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