RNS Number: 9782M

Public Policy Holding Company, Inc. 02 May 2024

Public Policy Holding Company, Inc.

("PPHC", the "Group" or the "Company")

Issue of shares and total voting rights

Public Policy Holding Company (AIM: PPHC), the government relations and public affairs group providing clients with a fully integrated and comprehensive range of services, announces the issuance of 1,277,829 new Common Shares of \$0.001 each (the "Common Shares") in relation to the first earn-out payment in respect of the acquisition of MultiState Associates, Inc., further to its announcement of 1 March 2023.

Application will be made for the new Common Shares, which will rank pari passu with the existing Common Shares in issue, to be admitted to trading on AIM. Dealings are expected to commence on or around 08 May 2024.

Following this issue of shares, the Company's total issued and voting share capital upon admission will consist of 117,678,255 Common Shares. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, securities of the Company.

Enquiries

Public Policy Holding Company Inc. +1 (202) 688 0020

Stewart Hall, CEO Roel Smits, CFO

Stifel (Nominated Adviser & Broker) +44 (0) 20 7710 7600

Fred Walsh, Tom Marsh

Buchanan Communications (Media Enquiries) +44 (0) 20 7466 5000 Chris Lane, Toto Berger pphc@buchanan.uk.com

About PPHC

Incorporated in 2014, PPHC is a US-based government relations and public affairs group providing clients with a fully integrated and comprehensive range of services including government and public relations, research and digital advocacy campaigns. Engaged by over 1200 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the U.S. economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with US federal and state-level policy makers, stakeholders, media and the public.

PPHC operates a holding company structure and currently has eight operating entities comprising Crossroads Strategies, Forbes Tate Partners, Seven Letter, O'Neill & Associates, Alpine Group Partners, KP Public Affairs, MultiState Associates, Concordant Advisory and Lucas Public Affairs. Operating in the strategic communications market, the Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see www.pphcompany.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

IOEDZGGKKZFGDZG