

08 May 2024

**Mobile Tornado Group plc**  
("Mobile Tornado" or the "Company")

**Contract win with MNO in Middle East**

*Push-to-Talk among range of solutions to support workforce management*

Mobile Tornado, a leading push-to-talk over cellular ("PTToC") and workforce management solution provider, announces that the Company has secured a contract through its regional partner to supply a range of cutting-edge technologies for a prominent mobile network operator ("MNO") in the Middle East and Africa.

The MNO serves over 50 million active individual and business customers, offering a comprehensive selection of mobile voice and data services. It was in search of a range solutions to enhance its services for enterprise customers managing diverse workforces across various industries.

After a competitive procurement process involving globally recognised telecoms companies, Mobile Tornado's technology was selected by the MNO to deliver PTToC, lone worker and live video communications services. Mobile Tornado's technology was chosen due to its lower latency, lower data usage and seamless compatibility across connectivity generations from 2G to 5G and WiFi. The Company's solutions are provided to customers through a user-friendly app, downloadable from the Apple App Store or Google Play Store.

Key features of the Mobile Tornado solutions include:

- voice and video calls to anywhere in the world at the push of a button;
- lone worker support including real-time location tracking, emergency SOS alerts, device inactivity monitoring, ambient listening and more; and
- significantly lower data usage than comparative solutions, approximately 300MB per month.

**Jeremy Fenn, Executive Chairman, said:** "We identified the Middle East as a crucial region for business development, and this new contract through our local partner provides us with a platform for expansion across multiple territories. Winning this deal against global OEMs is a testament to the quality of our solutions. The Push-to-Talk over Cellular market continues to gather momentum, thanks to advances in network infrastructure and widespread connectivity, making it a reliable and technically robust solution for enterprises seeking real-time communication support for their field workers. This contract, in a key target market, is a testament to the changes we made early last year and the Board looks forward to increasing sales momentum as 2024 develops."

**Enquiries:**

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**About Mobile Tornado**

Mobile Tornado (AIM: MBT) is a leading provider of critical communications and workforce management solutions for tier 1 mobile network operators and solution providers. Their range of solutions includes advanced business intelligence, AI, and workforce management, aimed at enhancing the productivity and performance of businesses utilising state-of-the-art applications. Mobile Tornado offers seamless switching between 2G, 3G, 4G, and 5G mobile and WiFi networks, available through ruggedised handsets and smartphone applications for Android and iOS. These cost-effective technologies are deployed in over 30 countries worldwide, serving mobile operators, government agencies, and private enterprises.

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