

10 May 2024

Fadel Partners, Inc.

('FADEL', the 'Company' or, together with its subsidiaries, the 'Group')

Posting of Annual Report and Notice of AGM

FADEL, the developer of cloud-based brand compliance and rights and royalty management software, is pleased to confirm that the Annual Report & Accounts for the year ended 31 December 2023, together with the notice of Annual General Meeting ("AGM"), are available on the Company's website at www.fadel.com and will be posted to shareholders today.

The Company's AGM will be held at the offices of Cavendish at One Bartholomew Close, London, EC1A 7BL, United Kingdom, on 20 June 2024 at 4:00 p.m. (UK time).

In order to allow shareholders to follow the proceedings of the AGM without attending in person, the Company will provide access online via the Investor Meet Company platform. Shareholders wanting to attend the online AGM should register for the event in advance by using the following link - <https://www.investor-meet-company.com/fadel-partners-inc/register-investor>.

However, please note that shareholders will not be able to vote online at the AGM via the platform and are therefore requested to submit their votes via proxy, as early as possible.

Shareholders are invited to submit questions for the Board to consider. Questions can be submitted in advance via the 'Investor Meet Company' platform up until 9.00 a.m. on the day before the meeting and can also be submitted at any time during the AGM itself.

For further information please contact:

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About FADEL

FADEL is a developer of cloud-based brand compliance and rights and royalty management software, working with some of the world's leading licensors and licensees across media, entertainment, publishing, consumer brands and hi-tech/gaming companies. The Group combines the power of rights management and content compliance with sophisticated content services, AI-powered visual search and image and video recognition.

FADEL has two main solutions, being IPM Suite (for rights and royalty management for publishing and licensing) and Brand Vision (an integrated platform for Brand Compliance & Monitoring that includes Digital Asset Management, Digital Rights Management, AI-Powered Content Tracking, and a Content Aggregation platform with over 100 million Ready-to-License Images).

The Group's main country of operation is the United States, where it is headquartered in New York, with further operations in the UK, France, Lebanon and India.

For more information please visit the Group's website at: www.fadel.com

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