

Centaur Media plc
Incorporated in England and Wales
Registration number: 04948078
LEI: 2138005WK87G7DQRQI62
ISIN: GB0034291418

10 May 2024

Centaur Media Plc

("the Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them in accordance with the Market Abuse Regulations.

On 9 May 2024, the following awards over ordinary shares of 10 pence in Centaur Media Plc were granted under the Centaur Media Long Term Incentive Plan 2016 to the following persons discharging managerial responsibilities:

Name of Director / PDMR	No. of shares under Award
Swag Mukerji	1,276,290
Simon Longfield	759,214
Steve Newbold	398,771
Sarah Sanderson	322,482
Ian Baldwin	303,686

The awards represent nil-cost options which, to the extent that the awards vest, will ordinarily become exercisable on the third anniversary of grant subject to the grantee's continued service and to the extent to which the performance conditions set for each award are satisfied.

Details of the full notifications received by the Company are set out below.

1	Details of the persons discharging managerial responsibilities / persons closely associated	
a)	Name	Swag Mukerji
2	Reason for Notification	
a)	Position/status	Chief Executive
b)	Initial notification/Amendment	Initial Announcement
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Centaur Media Plc
b)	LEI	2138005WK87G7DQRQI62

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 10 pence each in Centaur Media Plc GB0034291418				
b)	Nature of the transaction	Grant of nil cost option award under the Centaur Media Long Term Incentive Plan 2016 to acquire Ordinary Shares of 10 pence each in Centaur Media Plc.				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>Nil</td> <td>1,276,290</td> </tr> </table>	Price(s)	Volume(s)	Nil	1,276,290
Price(s)	Volume(s)					
Nil	1,276,290					
d)	Aggregated information - Aggregated volume - Price	Not applicable - single transaction				
e)	Date of the transaction	9 May 2024				
f)	Place of the transaction	Outside a trading venue				
1	Details of the persons discharging managerial responsibilities / persons closely associated					
a)	Name	Simon Longfield				
2	Reason for Notification					
a)	Position/status	Chief Financial Officer				
b)	Initial notification/Amendment	Initial Announcement				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Centaur Media Plc				
b)	LEI	2138005WK87G7DQRQI62				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 10 pence each in Centaur Media Plc GB0034291418				
b)	Nature of the transaction	Grant of nil cost option award under the Centaur Media Long Term Incentive Plan 2016 to acquire Ordinary Shares of 10 pence each in Centaur Media Plc.				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>Nil</td> <td>759,214</td> </tr> </table>	Price(s)	Volume(s)	Nil	759,214
Price(s)	Volume(s)					
Nil	759,214					

d)	Aggregated information - Aggregated volume - Price	Not applicable - single transaction					
e)	Date of the transaction	9 May 2024					
f)	Place of the transaction	Outside a trading venue					
1	Details of the persons discharging managerial responsibilities / persons closely associated						
a)	Name	Steve Newbold					
2	Reason for Notification						
a)	Position/status	Group Managing Director Xeim					
b)	Initial notification/Amendment	Initial Announcement					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Centaur Media Plc					
b)	LEI	2138005WK87G7DQRQI62					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 10 pence each in Centaur Media Plc GB0034291418					
b)	Nature of the transaction	Grant of nil cost option award under the Centaur Media Long Term Incentive Plan 2016 to acquire Ordinary Shares of 10 pence each in Centaur Media Plc.					
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>Nil</td><td>398,771</td></tr> </table>	Price(s)	Volume(s)	Nil	398,771	
Price(s)	Volume(s)						
Nil	398,771						
d)	Aggregated information - Aggregated volume - Price	Not applicable - single transaction					
e)	Date of the transaction	9 May 2024					
f)	Place of the transaction	Outside a trading venue					
1	Details of the persons discharging managerial responsibilities / persons closely associated						
a)	Name	Sarah Sanderson					
2	Reason for Notification						

a)	Position/status	Managing Director The Lawyer				
b)	Initial notification/Amendment	Initial Announcement				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Centaur Media Plc				
b)	LEI	2138005WK87G7DQRQI62				
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c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>Nil</td><td>322,482</td></tr> </table>	Price(s)	Volume(s)	Nil	322,482
Price(s)	Volume(s)					
Nil	322,482					
d)	Aggregated information - Aggregated volume - Price	Not applicable - single transaction				
e)	Date of the transaction	9 May 2024				
f)	Place of the transaction	Outside a trading venue				
1	Details of the persons discharging managerial responsibilities / persons closely associated					
a)	Name	Ian Baldwin				
2	Reason for Notification					
a)	Position/status	Chief Technology Officer				
b)	Initial notification/Amendment	Initial Announcement				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Centaur Media Plc				
b)	LEI	2138005WK87G7DQRQI62				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 10 pence each in Centaur Media Plc				

	Identification code	GB0034291418	
b)	Nature of the transaction	Grant of nil cost option award under the Centaur Media Long Term Incentive Plan 2016 to acquire Ordinary Shares of 10 pence each in Centaur Media Plc.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	303,686
d)	Aggregated information - Aggregated volume - Price	Not applicable - single transaction	
e)	Date of the transaction	9 May 2024	
f)	Place of the transaction	Outside a trading venue	

For further information, please contact:

Helen Silver
Company Secretary
Tel: 0207 970 4000
Centaur Media plc

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