

**PensionBee Group plc**  
Incorporated in England and Wales  
Registration Number: 13172844  
LEI: 2138008663P5FHPGV74  
ISIN: GB00BNDRN84



10 May 2024

**PensionBee Group plc**

**Notification of Transaction by Person Discharging Managerial Responsibilities ('PDMRs')**

PensionBee Group plc (the 'Company') notifies that Christoph J. Martin, Chief Financial Officer and PDMR, has acquired ordinary shares of £0.001 each in the Company ('Shares') as set out below.

Christoph J. Martin acquired Shares following the exercise of vested options granted under the Company's Historic Share Option Plans (as set out in the Prospectus dated 12 April 2021), namely the PensionBee Limited EMI Share Option Scheme (the 'EMI Scheme'), and the exercise of vested options granted under the 2021 PensionBee Group Plc Omnibus Plan (the 'Omnibus Plan').

Under the EMI Scheme, both EMI ('EMI Options') and Unapproved Options ('Non-EMI Options') were granted. The Omnibus Plan is the Company's umbrella plan under which share options can be granted under two different types of awards: deferred share bonus awards (the 'DSB Awards') and restricted share plan awards (the 'RSP Awards').

Number of options/awards exercised	Number of Shares released	Number of Shares sold*	Share price at which Shares sold	Net number of Shares retained
<b>EMI Scheme - EMI Options</b>				
119,746	119,746	0	n/a	119,746
<b>Omnibus Plan - DSB Awards</b>				
39,245	39,245	21,473	£1.46504	17,772

\* The number of shares sold to cover associated income tax and national insurance liabilities. Christoph J. Martin retained the balance of Shares.

Following the transaction, Christoph J. Martin has an interest in 934,112 Ordinary Shares.

The Notification of Dealing Form is set out below.

This announcement, including the notifications below, is made in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1.	<b>Details of PDMR / person closely associated with them ('PCA')</b>	
a)	Full Name	Christoph J. Martin
2.	<b>Reasons for the notification</b>	
a)	Position / status	Chief Financial Officer / PDMR
b)	Initial notification / amendment	Initial notification
3.	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Full name of the entity	PensionBee Group plc
b)	Legal Entity Identifier code	2138008663P5FHPGV74

4.	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>													
a)	Description of the financial instrument Identification Code	Ordinary Shares of £0.001 each GB00BNDRLN84												
b)	Nature of the transaction	(i) Acquisition of Shares on exercise of EMI Options under the EMI Scheme. (ii) Acquisition of Shares on exercise of DSB Award under the Omnibus Plan. (iii) Sale of Shares to cover income tax and national insurance liabilities associated with exercise of DSB Award under the Omnibus Plan.												
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>(i) Exercise of options</td><td>£0.001</td><td>119,746</td></tr> <tr> <td>(ii) Exercise of options</td><td>£0.001</td><td>39,245</td></tr> <tr> <td>(iii) Sale of Shares</td><td>£1.46504</td><td>21,473</td></tr> </tbody> </table>		Price(s)	Volume(s)	(i) Exercise of options	£0.001	119,746	(ii) Exercise of options	£0.001	39,245	(iii) Sale of Shares	£1.46504	21,473
	Price(s)	Volume(s)												
(i) Exercise of options	£0.001	119,746												
(ii) Exercise of options	£0.001	39,245												
(iii) Sale of Shares	£1.46504	21,473												
d)	Aggregated information - Aggregated volume - Price	Not Applicable												
e)	Date of the transaction	8 May 2024												
f)	Place of the transaction	London Stock Exchange												

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