

FOR IMMEDIATE RELEASE

13 May 2024

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMR sold ordinary shares of CHF 6.70 each in the Company on 10 May 2024.

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | | |
|-----------|--|--|--|----------|-----------|-----------|-----------|--------|----------------|
| a) | Name | JAN GUSTAVSSON | | | | | | | |
| 2 | Reason for the notification | | | | | | | | |
| a) | Position/status | GENERAL COUNSEL AND COMPANY SECRETARY | | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") | | | | | | | |
| | Identification code | CH0198251305 | | | | | | | |
| b) | Nature of the transaction | SALE OF 20,000 SHARES AT GBP 27.30 PER SHARE, RESULTING IN THE NET AMOUNT OF APPROX GBP 544,226 | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.30 GBP</td> <td>20,000</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 27.30 GBP | 20,000 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 27.30 GBP | 20,000 | | | | | | | | |
| d) | Aggregated information | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.30 GBP</td> <td>20,000</td> <td>546,000.00 GBP</td> </tr> </tbody> </table> | | Price | Volume | Total | 27.30 GBP | 20,000 | 546,000.00 GBP |
| Price | Volume | Total | | | | | | | |
| 27.30 GBP | 20,000 | 546,000.00 GBP | | | | | | | |
| | - Aggregated volume | | | | | | | | |
| | - Price | | | | | | | | |
| e) | Date of the transaction | 2024-05-10 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

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