

**Director/PDMR Shareholding**

The Company has been notified of the following dealings by Cristina Diezhandino on 14 May 2024:

- exercise of options under The Diageo 2014 Long Term Incentive Plan; and
- sale of Ordinary Shares

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds  
Deputy Company Secretary

16 May 2024

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

| <b>1.</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |   |  |  |          |           |    |        |        |    |        |        |
|-----------|--|---|--|--|----------|-----------|----|--------|--------|----|--------|--------|
| a)        | Name   | Cristina Diezhandino  |  |  |          |           |    |        |        |    |        |        |
| <b>2.</b> | <b>Reason for the notification</b>   |   |  |  |          |           |    |        |        |    |        |        |
| a)        | Position / status  | Member of the Executive Committee   |  |  |          |           |    |        |        |    |        |        |
| b)        | Initial notification / amendment   | Initial notification  |  |  |          |           |    |        |        |    |        |        |
| <b>3.</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |   |  |  |          |           |    |        |        |    |        |        |
| a)        | Name   | Diageo plc  |  |  |          |           |    |        |        |    |        |        |
| b)        | LEI  | 213800ZVIELEA55JM32   |  |  |          |           |    |        |        |    |        |        |
| <b>4.</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |   |  |  |          |           |    |        |        |    |        |        |
| a)        | Description of the financial instrument  | Ordinary Shares of 28 101/108 pence   |  |  |          |           |    |        |        |    |        |        |
|           | Identification code  | GB0002374006  |  |  |          |           |    |        |        |    |        |        |
| b)        | Nature of the transaction  | 1. Exercise of options over Ordinary Shares under The Diageo 2014 Long Term Incentive Plan<br>2. Sale of Ordinary Shares  |  |  |          |           |    |        |        |    |        |        |
| c)        | Price(s) and volume(s)   | <table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>£25.80</td> <td>10,986</td> </tr> <tr> <td>2.</td> <td>£28.43</td> <td>10,986</td> </tr> </tbody> </table> |  |  | Price(s) | Volume(s) | 1. | £25.80 | 10,986 | 2. | £28.43 | 10,986 |
|           | Price(s)   | Volume(s)   |  |  |          |           |    |        |        |    |        |        |
| 1.        | £25.80   | 10,986  |  |  |          |           |    |        |        |    |        |        |
| 2.        | £28.43   | 10,986  |  |  |          |           |    |        |        |    |        |        |
| d)        | Aggregated information<br>- Aggregated volume<br>- Price   | N/A   |  |  |          |           |    |        |        |    |        |        |
| e)        | Date of transaction  | 2024-05-14  |  |  |          |           |    |        |        |    |        |        |
| f)        | Place of transaction   | 1. Outside a trading venue<br>2. London Stock Exchange (XLON)   |  |  |          |           |    |        |        |    |        |        |

|           |  |                      |
|-----------|--|----------------------|
| <b>1.</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b> |                      |
| a)        | Name   | Cristina Diezhandino |
| <b>2.</b> | <b>Reason for the notification</b>   |                      |

|           |  |  |          |           |
|-----------|--|--|----------|-----------|
| a)        | Position / status  | Member of the Executive Committee  |          |           |
| b)        | Initial notification / amendment   | Initial notification   |          |           |
| <b>3.</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |          |           |
| a)        | Name   | Diageo plc   |          |           |
| b)        | LEI  | 213800ZVIELEA55JMJ32   |          |           |
| <b>4.</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |          |           |
| a)        | Description of the financial instrument<br>Identification code   | Ordinary Shares of 28 101/108 pence<br>GB0002374006  |          |           |
| b)        | Nature of the transaction  | 1. Exercise of options over Ordinary Shares under The Diageo 2014 Long Term Incentive Plan<br>2. Sale of Ordinary Shares |          |           |
| c)        | Price(s) and volume(s)   |  | Price(s) | Volume(s) |
|           |  | 1.   | £24.93   | 28,716    |
|           |  | 2.   | £28.41   | 28,716    |
| d)        | Aggregated information<br>- Aggregated volume<br>- Price   | N/A  |          |           |
| e)        | Date of transaction  | 2024-05-14   |          |           |
| f)        | Place of transaction   | 1. Outside a trading venue<br>2. London Stock Exchange (XLON)  |          |           |

|           |  |  |          |           |
|-----------|--|--|----------|-----------|
| <b>1.</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |  |          |           |
| a)        | Name   | Cristina Diezhandino   |          |           |
| <b>2.</b> | <b>Reason for the notification</b>   |  |          |           |
| a)        | Position / status  | Member of the Executive Committee  |          |           |
| b)        | Initial notification / amendment   | Initial notification   |          |           |
| <b>3.</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |          |           |
| a)        | Name   | Diageo plc   |          |           |
| b)        | LEI  | 213800ZVIELEA55JMJ32   |          |           |
| <b>4.</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |          |           |
| a)        | Description of the financial instrument<br>Identification code   | Ordinary Shares of 28 101/108 pence<br>GB0002374006  |          |           |
| b)        | Nature of the transaction  | 1. Exercise of options over Ordinary Shares under The Diageo 2014 Long Term Incentive Plan<br>2. Sale of Ordinary Shares |          |           |
| c)        | Price(s) and volume(s)   |  | Price(s) | Volume(s) |
|           |  | 1.   | £24.93   | 932       |
|           |  | 2.   | £28.40   | 932       |
| d)        | Aggregated information<br>- Aggregated volume<br>- Price   | N/A  |          |           |
| e)        | Date of transaction  | 2024-05-14   |          |           |
| f)        | Place of transaction   | 1. Outside a trading venue<br>2. London Stock Exchange (XLON)  |          |           |

| Details of the person discharging managerial responsibilities/person closely associated   |                                     |           |  |
|---|-------------------------------------|-----------|--|
| Name  | Cristina Diezhandino                |           |  |
| Reason for the notification   |                                     |           |  |
| Position / status   | Member of the Executive Committee   |           |  |
| Initial notification / amendment  | Initial notification                |           |  |
| Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |                                     |           |  |
| Name  | Diageo plc                          |           |  |
| LEI   | 213800ZVIELEA55JMJ32                |           |  |
| Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |                                     |           |  |
| Description of the financial instrument   | Ordinary Shares of 28 101/108 pence |           |  |
| Identification code   | GB0002374006                        |           |  |
| Nature of the transaction   | Sale of Ordinary Shares             |           |  |
| Price(s) and volume(s)  | Price(s)                            | Volume(s) |  |
|   | £28.42                              | 9,248     |  |
| Aggregated information<br>- Aggregated volume<br>- Price  | N/A                                 |           |  |
| Date of transaction   | 2024-05-14                          |           |  |
| Place of transaction  | London Stock Exchange (XLON)        |           |  |

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