

28 May 2024

Angling Direct plc

("Angling Direct" or the "Company" or the "Group")

Posting of Annual Report and Notice of AGM

Angling Direct plc (AIM: ANG), the leading omni-channel specialist fishing tackle and equipment retailer today announces that its Annual Report and Accounts and Notice of Annual General Meeting ("AGM") have been posted to shareholders and are available on the Group's website.

Angling Direct confirms that the Company's AGM will be held at the Head Office of the Company, at Unit 2D Wendover Road, Rackheath Industrial Estate, Norwich, Norfolk NR13 6LH on 20 June 2024 at 10.00 a.m.

For further information please contact:

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About Angling Direct

Angling Direct is the leading omni-channel specialist fishing tackle retailer in the UK, with an established and growing presence in Europe. Headquartered in Norfolk UK, the Company sells fishing tackle products and related equipment through its network of approximately 50 UK retail stores, as well as through its leading digital platform (www.anglingdirect.co.uk) and the MyAD Fishing Club app. The Company has three further native language websites in its key European territories (www.anglingdirect.de, .fr, .nl), with orders fulfilled by its international distribution centre in The Netherlands.

Angling Direct's purpose is to inspire everyone to get out and enjoy an exceptional fishing experience, regardless of background or ability, in the great outdoors. Angling Direct's active digital channels and its 450 colleagues contribute to the Company's ethos of care for the wider community and the environment (www.anglingdirect.co.uk/sustainability). Angling Direct currently sells over 25,000 fishing tackle products from industry leading brands alongside its own brands 'Advanta', and entry level offering 'Discover'.

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