RNS Number : 6580Q Public Policy Holding Company, Inc. 31 May 2024

Public Policy Holding Company, Inc.

("PPHC", the "Group" or the "Company")

Restricted Shares Issuance

Public Policy Holding Company, Inc., the government relations and public affairs group providing clients with a fully integrated and comprehensive range of services, announces that it has granted restricted stock shares ("RSs") in the Company, which will rank pari passu with its existing Common Shares, under PPHC's 2021 Omnibus Incentive Plan ("Omnibus Plan") that was adopted in connection with the Group's admission to AIM in December 2021.

In total 64,860 RSs have been granted on 30 May 2024 under the Omnibus Plan. Of this tranche, no RSs have been granted to PDMRs. The RSs will vest on 16 May 2025 and will be subject to certain acceleration and clawback events tied to continuation of employment and compliance with various employment-related agreements.

Application will be made for the new RSs, which will rank pari passu with the existing Common Shares in issue, to be admitted to trading on AIM. Dealings are expected to commence on or around 6 June 2024.

Following this issue of shares, the Company's total issued and voting share capital upon admission will consist of 118,381,992 Common Shares. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, securities of the Company.

Enquiries

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About PPHC

Incorporated in 2014, PPHC is a US-based government relations and public affairs group providing clients with a fully integrated and comprehensive range of services including government and public relations, research and digital advocacy campaigns. Engaged by c.1200 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the U.S. economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with US federal and state-level policy makers, stakeholders, media and the public.

PPHC operates a holding company structure and currently has nine operating entities. Operating in the strategic communications market, the Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see <u>www.pphcompany.com</u>.

information, please contact ms@lseg.com or visit www.ms.com.

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