

**Pulsar Group plc
(the Company)**

Result of Annual General Meeting

Following its Annual General Meeting ("AGM") held today, Pulsar Group (AIM: PULS), the technology innovator delivering Software-as-a-Service ("SaaS") solutions for the global marketing and communications industries, announces the results of the poll votes for each of the resolutions set out in the Notice of AGM. All resolutions were passed with the requisite majority.

The Company's issued share capital was 130,524,386 with 2,825,646 shares held in treasury. Shareholders holding an aggregate of 127,698,740 shares were eligible to vote at the meeting. Only shares eligible for voting have been used to calculate the percentages detailed below.

| Resolution | For (including discretionary) | | Against | |
|--|----------------------------------|---------------------|-----------------|------------|
| | Number of votes | Percentage of votes | Number of votes | Percentage |
| ORDINARY RESOLUTIONS | | | | |
| 1. To re-elect Mark Fautley as a Director | 103,420,880 | 100.00% | 487 | 0.00% |
| 2. To re-elect Lisa Gilbert as a Director | 102,963,380 | 99.56% | 457,987 | 0.44% |
| 3. To authorise the Directors to allot shares | 103,416,071 | 99.98% | 20,287 | 0.02% |
| SPECIAL RESOLUTIONS | | | | |
| 4. To disapply pre-emption rights | 101,829,016 | 98.45% | 1,607,581 | 1.55% |
| 5. To authorise the Company to make market purchases | 100,667,895 | 99.95% | 46,322 | 0.05% |

NOTES:

1. The above is a summary of resolutions passed; the full text of the resolutions can be found in the Notice of Meeting.
2. The 'For' vote includes those giving the Chairman discretion.
3. A vote 'Withheld' is not a vote in law and has not been counted in the calculation of the proportion of votes 'For' or 'Against' a resolution.
4. Resolutions 1 to 3 were passed as Ordinary Resolutions and resolutions 4 and 5 were passed as Special Resolutions.

Enquiries:

Pulsar Group plc
Joanna Arnold, CEO
Mark Fautley, CFO

020 3426 4070

Cavendish Capital Markets Limited (Nominated Adviser and Broker)
Corporate Finance:
Marc Milmo / Fergus Sullivan

020 7220 0500

Corporate Broking:
Sunila de Silva

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