

3 June 2024

**Alfa Financial Software Holdings PLC**

**("Alfa" or the "Company")**

**Appointment of Independent Non-Executive Director**

Alfa Financial Software Holdings PLC ("Alfa" or the "Company"), the leading developer of mission-critical software for the asset finance industry, announces that Reena Raichura will join the Board as an independent, Non-Executive Director on 3 June 2024.

Reena is a senior executive and entrepreneur with a distinguished background in financial services technology and product management. She is the founder of Finergise, a boutique fintech advisory and consulting firm and serves as strategic advisor to fintech companies of all sizes. During a successful 23-year international career, Reena has held senior product and technology roles at leading financial services companies, including J.P. Morgan, Fidessa, and most recently, fintech startup interop.io. Her deep expertise spans the entire product development lifecycle, and she has extensive knowledge of fintech and capital markets. Renowned for her work at the intersection of business and technology, Reena has a proven track record of driving business value through technological innovation and collaboration.

Upon joining the Board, Reena will join the Audit and Risk, Remuneration and Nomination committees.

Commenting on the appointment, Andrew Page, Chairman of Alfa, said:

"On behalf of the Board, I look forward to welcoming Reena to Alfa. She joins Alfa at an exciting time with the launch of Alfa Systems 6 and her extensive fintech product development experience will be invaluable as we further extend our leading position in the asset finance software market".

There are no further disclosures required in respect of this appointment pursuant to paragraph 9.6.13 of the Financial Conduct Authority's Listing Rules.

**Enquiries**

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**Notes to Editors**

Alfa has been delivering software systems and services to the global asset and automotive finance industry since 1990. Our agile methodologies and specialised knowledge of asset and automotive finance enables the delivery of large software implementations and highly complex business change projects. With an excellent delivery track record now into its fourth decade, Alfa's experience and performance is unrivalled in the industry.

Alfa Systems, our class-leading technology platform, is at the heart of some of the world's largest asset and automotive finance companies. Alfa Systems supports both retail and corporate business for auto, equipment, wholesale and dealer finance on a multijurisdictional basis, including leases/loans, originations and servicing. A cloud-native, end-to-end solution with integrated workflow and automated processing using business rules, Alfa Systems provides compelling solutions to asset finance companies.

Alfa Systems is currently live in 37 countries. Alfa has offices in Europe, Australasia and North America. For

more information, visit [www.alfasystems.com](http://www.alfasystems.com).

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