

REACH

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Boku, Inc.

("Boku" or the "Company")

Boku adds Poland's BLIK Form of Payment as its first LPM with Google

Boku, Inc. (AIM: BOKU), a leading global provider of mobile payment solutions, is pleased to announce that it has added BLIK as a Form of Payment in Poland as a payment method for Google, Boku's first local payment method ("LPM") connection for Google, extending the strong relationship Boku already has with Google through Direct Carrier Billing ("DCB").

With this launch, 16.3 million active users of BLIK in Poland will be able to utilise this payment method when purchasing from the Google Play store, ensuring that they can utilise the payment method they prefer.

The National Bank of Poland have classified BLIK as an important payment system in a Polish market, with evidence that BLIK is now the most frequently used payment method for online purchases in Poland.

Stuart Neal, Boku's CEO, commented: "We are very pleased to see BLIK go live as a payment option for Google in Poland. This is our first LPM connection with Google, a company we have had a relationship with for a number of years through them using our DCB services. With Boku's merchants increasingly adopting these newer payment methods Boku is ideally placed as their trusted payment partner."

Magdalena Kubisa, Director Of Business Development at BLIK, commented: "BLIK is a versatile payment method that is already the top choice for online purchase for many Poles. Therefore, we are delighted to expand our network of availability, and through collaboration with Boku, BLIK will be one of the available payment methods for Google Play. For us, this is another strategic step in the development and dissemination of our system. We hope that the service will generate broad interest."

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Notes to Editors

Boku Inc. (AIM: BOKU) is a leading global provider of mobile payment solutions. Boku's mobile-first payments network, including mobile wallets, direct carrier billing, and account to account/real-time payments schemes, reaching over 7.5 billion mobile payment accounts through a single integration.

Customers that trust Boku to simplify sign-up, acquire new paying users and prevent fraud include global leaders such as Amazon, Meta Platforms, Google, Microsoft, Netflix, Sony, Spotify and Tencent.

Boku Inc. was incorporated in 2008 and is headquartered in London, UK, with offices in the US, India, Brazil, China, Estonia, France, Germany, Indonesia, Japan, Singapore, Spain, Taiwan and Vietnam.

To learn more about Boku Inc., please visit: <https://www.boku.com>

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