

VODAFONE GROUP PLC
(the "Company")

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY ASSOCIATED**

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
|------------|---|---|----------|-----------|------------|---------|
| a) | Name | Luka Mucic | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Vodafone Group Chief Financial Officer | | | | |
| b) | Initial notification/ Amendment | Initial notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Vodafone Group Plc | | | | |
| b) | LEI | 213800TB53ELEUKM7Q61 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument and identification code | Ordinary shares of US\$0.20 ^{20/21} each in Vodafone Group Plc (ISIN: GB00BH4HKS39) | | | | |
| b) | Nature of the transaction | Purchase of ordinary shares | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 0.7615</td> <td>510,000</td> </tr> </tbody> </table> | Price(s) | Volume(s) | GBP 0.7615 | 510,000 |
| Price(s) | Volume(s) | | | | | |
| GBP 0.7615 | 510,000 | | | | | |
| d) | Aggregated information: volume, Price | Aggregated volume: 510,000 Ordinary shares Aggregated price: GBP 388,365 | | | | |
| e) | Date of the transaction | 2024-06-03 | | | | |
| f) | Place of the transaction | London Stock Exchange (XLON) | | | | |

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