4 June 2024

Reach plc (the "Company")

Notification of Transactions by a Person Discharging Managerial Responsibilities ("PDMR")

Dividend Reinvestment

On 3 June 2024 Darren Fisher, Chief Financial Officer, acquired shares in Reach plc following the reinvestment of the recent final dividend payment of 4.46 pence per share on shares held in his Global Nominee Account.

The notification below, which has been made in accordance with the requirements of the Market Abuse Regulation, provides further detail.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Darren Fisher
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission a auctioneer or auction monitor	allowance market participant, auction platform,
a)	Name	Reach plc
b)	LEI	213800GNI5XF3XOATR61
4		ction to be repeated for (i) each type of instrument; (ii) ach date; and (iv) each place where transactions have
a)	Description of the financial instrument, type of instrument	Ordinary 10p Shares
	Identification code	GB0009039941
b)	Nature of the transaction	Reinvestment of dividends on shares held in Global Nominee Account
c)	Price(s) and volume(s)	Price(s) Volume(s) £0.834 2,781
d)	Aggregated information	
	- Aggregated volume	N/A
	- Price	£0.834
e)	Date of the transaction	2024-06-03
f)	Place of the transaction	XLON

Enquiries

Teneo David Allchurch / Giles Kernick

LEI: 213800GNI5XF3XOATR61 Classification: 2.2 Information disclosed under article 19 of the Market Abuse Regulation.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

DSHBZLFBZQLBBBF