

5 June 2024

Entain plc
("Entain" or "Group" or "Company")

**Notification of Transactions by Persons Discharging Managerial Responsibility ("PDMR")
Or Persons Closely Associated**

Entain plc (LSE: ENT), the global sports betting and gaming group, announces the purchases of Entain ordinary shares of €0.01 each in the capital of the Company ("**Shares**") as set out below:

Name & Role	Shares held prior to dealing	Nature of transaction	Number Shares purchased	Date of purchase of Shares	Purchase price (pence per share)	Total Shares held after dealing
J M Barry Gibson Chairman of the Board	132,500	Share purchase	5,000	03/06/2024	685.49	137,500
Brenda Gibson - Spouse of J M Barry Gibson	57,434	Share purchase	5,066	03/06/2024	686.64	62,500
Peter David - Spouse of Stella David	130,000	Share purchase	145,376	03/06/2024	687.83	275,376
Pierre Bouchut Senior Independent Non-Executive Director	38,500	Share purchase	10,000	03/06/2024	694.56	48,500

The information set out below is provided in accordance with the requirements of Article 19(3) of the Market Abuse Regulation (EU) No. 596/2014 as it forms part of English law by virtue of the European Union (Withdrawal) Act 2018.

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LEI: 213800GNI3K45LQR8L28

About Entain plc
Entain plc (LSE: ENT) is a FTSE100 company and is one of the world's largest sports betting and gaming groups, operating both online and in the retail sector. The Group owns a comprehensive portfolio of established brands: Sports brands include BetCity, bwin, Coral, Crystalbet, Eurobet, Ladbrokes, Neds, Sportingbet, Sports Interaction, STS, SuperSport and TAB NZ; Gaming brands include Foxy Bingo, Gala, GiocoDigitale, Ninja Casino, Optibet, Partypoker and PartyCasino. The Group owns proprietary technology across all its core product verticals and in addition to its B2C operations provides services to a number

proprietary technology, across all its core product verticals and in addition to its B2C operations provides services to a number of third-party customers on a B2B basis.

The Group has a 50/50 joint venture, BetMGM, a leader in sports betting and iGaming in the US. Entain provides the technology and capabilities which power BetMGM as well as exclusive games and products, specially developed at its in-house gaming studios. The Group is tax resident in the UK and is the only global operator to exclusively operate in domestically regulated or regulating markets operating in over 30 territories.

Entain is a leader in ESG, a member of FTSE4Good, the DJSI and is AA rated by MSCI. The Group has set a science-based target, committing to be carbon net zero by 2035 and through the Entain Foundation supports a variety of initiatives, focusing on safer gambling, grassroots sport, diversity in technology and community projects. For more information see the Group's website: www.entaingroup.com

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	J M Barry Gibson
2	Reason for the notification	
a)	Position/status	Chairman of the Board
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Entain plc
b)	LEI	213800GNI3K45LQR8L28
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of Entain plc of €0.01 each IM00B5VQMV65
b)	Nature of the transaction	Share purchase
c)	Price(s) and volume(s)	Price(s) Volume(s) 685.49p 5,000
d)	Aggregated information - Aggregated volume - Price	5,000 ordinary shares of €0.01 each 685.49p consideration
e)	Date of the transaction	3 June 2024
f)	Place of the transaction	London Stock Exchange

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Brenda Gibson
2	Reason for the notification	
a)	Position/status	Spouse of Chairman of the Board
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Entain plc
b)	LEI	213800GNI3K45LQR8L28
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of Entain plc of €0.01 each IM00B5VQMV65
b)	Nature of the transaction	Share purchase
c)	Price(s) and volume(s)	Price(s) Volume(s)

		686.64p	5,066
d)	Aggregated information - Aggregated volume - Price	5,066 ordinary shares of €0.01 each 686.64p consideration	
e)	Date of the transaction	3 June 2024	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Peter David	
2	Reason for the notification		
a)	Position/status	Spouse of Interim Chief Executive Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Entain plc	
b)	LEI	213800GNI3K45LQR8L28	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of Entain plc of €0.01 each IM00B5VQMV65	
b)	Nature of the transaction	Share purchase	
c)	Price(s) and volume(s)	Price(s) 687.83p	Volume(s) 145,376
d)	Aggregated information - Aggregated volume - Price	145,376 ordinary shares of €0.01 each 687.83p consideration	
e)	Date of the transaction	3 June 2024	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Pierre Bouchut
2	Reason for the notification	
a)	Position/status	Senior Independent Non-Executive Director
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Entain plc
b)	LEI	213800GNI3K45LQR8L28
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of Entain plc of €0.01 each IM00B5VQMV65				
b)	Nature of the transaction	Share purchase				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>694.56p</td><td>10,000</td></tr></table>	Price(s)	Volume(s)	694.56p	10,000
Price(s)	Volume(s)					
694.56p	10,000					
d)	Aggregated information - Aggregated volume - Price	10,000 ordinary shares of €0.01 each 694.56p consideration				
e)	Date of the transaction	3 June 2024				
f)	Place of the transaction	London Stock Exchange				

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