

Hollywood Bowl Group plc
(the "Company")

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility ("PDMRs") and their Closely Associated Persons

The Company has today been notified of transactions (set out in the notifications below made in accordance with Article 19 of the UK Market Abuse Regulation) in ordinary shares in the Company by Ivan Schofield (Non-Executive Director) and his wife Helen Schofield (a person closely associated with Ivan Schofield).

Following the transactions, there is no net change in Ivan Schofield's beneficial interest in shares in the Company (including shares held by his wife and various family trusts) which remains at 86,691 ordinary shares, representing 0.05% of the Company's issued share capital.

Enquiries:

Hollywood Bowl Group plc
Stephen Burns, Chief Executive Officer
Laurence Keen, Chief Financial Officer
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Via Teneo

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|----------|---|--|--|----------|-----------|--------|--------|
| 1. | Details of PDMR / person closely associated with them ('PCA') | | | | | | |
| a) | Name | Ivan Schofield | | | | | |
| 2. | Details of PDMR / person closely associated with them ('PCA') | | | | | | |
| a) | Position / status | Non-Executive Director | | | | | |
| b) | Initial notification / amendment | Initial notification | | | | | |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | |
| a) | Name | Hollywood Bowl Group plc | | | | | |
| b) | LEI | 213800XB8YZNGJYDEZ97 | | | | | |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | |
| a) | Description of the financial instrument | Ordinary shares of £0.01 each ISIN: GB00BD0NVK62 | | | | | |
| b) | Nature of the transaction | Acquisition of ordinary shares | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£3.331</td><td>27,600</td></tr></table> | | Price(s) | Volume(s) | £3.331 | 27,600 |
| Price(s) | Volume(s) | | | | | | |
| £3.331 | 27,600 | | | | | | |
| d) | Aggregated information Aggregated volume Price | N/A - Single transaction | | | | | |
| e) | Date of the transaction | 2024-06-04 | | | | | |
| f) | Place of the transaction | LONDON STOCK EXCHANGE XLON | | | | | |

| | | |
|----|---|---|
| 1. | Details of PDMR / person closely associated with them ('PCA') | |
| a) | Name | Helen Schofield |
| 2. | Details of PDMR / person closely associated with them ('PCA') | |
| a) | Position / status | PCA of Ivan Schofield, Non-Executive Director |

| | | | |
|----------|---|---|-----------|
| b) | Initial notification / amendment | Initial notification | |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Hollywood Bowl Group plc | |
| b) | LEI | 213800XB8YZNGJYDEZ97 | |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument | Ordinary shares of £0.01 each ISIN: GB00BD0NVK62 | |
| b) | Nature of the transaction | (1) Sale of ordinary shares (2) Acquisition of ordinary shares by Self Invested Personal Pension | |
| c) | Price(s) and volume(s) | (1) Sale of ordinary shares | |
| | | Price(s) | Volume(s) |
| | | £3.330 | 28,881 |
| | | (2) Acquisition of ordinary shares | |
| Price(s) | Volume(s) | | |
| | | £3.331 | 1,281 |
| d) | Aggregated information Aggregated volume Price | 1) n/a 2) n/a | |
| e) | Date of the transaction | 2024-06-04 | |
| f) | Place of the transaction | LONDON STOCK EXCHANGE XLON | |

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