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Public Policy Holding Company, Inc.
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Public Policy Holding Company, Inc.

("PPHC", the "Company" or the "Group")

Clarification of Vesting of LTIP Awards

Public Policy Holding Company (AIM: PPHC), the government relations and public affairs group providing clients with a fully integrated and comprehensive range of services, announces a clarification of the term "vesting" used in respect of its LTIP awards.

As stated by the Company in prior announcements and in its Admission Document at the time of its IPO, the issue of common shares and certain LTIP awards, such as restricted stock awards ("RSAs") may be subject to "vesting" conditions.

These vesting conditions typically relate to the holders' of the awards continued employment with the Group and, to the extent that such condition does not continue to be satisfied then the common shares represented by the unvested RSAs will not vest and will be forfeited and clawed back by the Company.

These vesting conditions form part of the terms of the award made to each holder and are not a restriction on the rights attaching to the common shares themselves, or the shareholders thereafter, which remain freely transferable.

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About PPHC

Incorporated in 2014, PPHC is a US-based government relations and public affairs group providing clients with a fully integrated and comprehensive range of services including government and public relations, research, and digital advocacy campaigns. Engaged by approximately 1200 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the US. economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with US federal and state-level policy makers, stakeholders, media, and the public.

PPHC operates a holding company structure and currently has ten operating entities in the US and UK. Operating in the strategic communications market, the Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see www.pphcompany.com.

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