

6 June 2024

NAHL Group PLC
("NAHL" the "Company" or the "Group")

Director/PDMR Shareholdings

NAHL (AIM: NAH), a leading UK marketing and services business focused on the consumer legal market, has been informed that in order to fund the cost and tax liabilities arising from the recent exercise of options, James Saralis (Group Chief Executive) has sold a total of 150,623 ordinary shares of £0.0025 each in the Company ("**Ordinary Shares**") at an average price of 69.4p per Ordinary Share. James Saralis has subsequently repurchased a total of 34,871 Ordinary Shares into his ISA at an average price of 67.6p. Following these transactions, James Saralis' beneficial shareholding in the Company is 255,150 Ordinary Shares, representing approximately 0.54% of the Company's issued share capital.

Chris Higham (Group Chief Financial Officer) has today completed a transfer into CREST of 62,501 Ordinary Shares. Following this transfer, Chris Higham's beneficial interest in the share capital of the Company remains unchanged at 248,434 Ordinary Shares, equivalent to approximately 0.52% of the Company's issued share capital.

The following notifications, made in accordance with the requirements of the UK Market Abuse Regulation, give further details.

1	Details of the person discharging managerial responsibilities / person closely associated											
a)	Name	Mr James Saralis										
2	Reason for the notification											
a)	Position/status	Chief Executive Officer (Director and PDMR)										
b)	Initial notification /Amendment	Initial notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	NAHL Group plc										
b)	LEI	213800FQN7XBX1S6U981										
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.0025 each in NAHL Group PLC Identification code (ISIN) for NAHL Group PLC ordinary shares: GB00BM7S2W63										
b)	Nature of the transaction	Sale and repurchase of Ordinary Shares in NAHL Group PLC into ISA										
c)	Price(s) and volume(s)	Sale: <table><tr><td>Price(s)</td><td>Volumes</td></tr><tr><td>70.0p</td><td>115,752</td></tr><tr><td>67.5p</td><td>29,639</td></tr></table> Repurchase: <table><tr><td>Price(s)</td><td>Volumes</td></tr><tr><td>67.6p</td><td>29,639</td></tr></table>	Price(s)	Volumes	70.0p	115,752	67.5p	29,639	Price(s)	Volumes	67.6p	29,639
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70.0p	115,752											
67.5p	29,639											
Price(s)	Volumes											
67.6p	29,639											
d)	Aggregated information: - Aggregated volume - Price	115,752 Ordinary Shares £0.700										
e)	Date of the transaction	30 th May 2024										
f)	Place of the transaction	London Stock Exchange										

i)	Place of the transaction	London Stock Exchange
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a)	Name	Mr James Saralis								
2	Reason for the notification									
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a)	Name	NAHL Group plc								
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Price(s)	Volumes									
67.5p	5,232									
d)	Aggregated information: - Aggregated volume - Price	N/A								
e)	Date of the transaction	5 th June 2024								
f)	Place of the transaction	London Stock Exchange								

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Mr Chris Higham	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer (Director and PMDR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	NAHL Group plc	
b)	LEI	213800FQN7XBX1S6U981	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.0025 each in NAHL Group PLC Identification code (ISIN) for NAHL Group PLC ordinary shares: GB00BM7S2W63	
b)	Nature of the transaction	CREST transfer of shares	
c)	Price(s) and volume(s)	Price(s)	Volumes
		n/a	62,501
d)	Aggregated information: - Aggregated volume - Price	- -	
e)	Date of the transaction	6th June 2024	
f)	Place of the transaction	outside a trading venue	

ENDS

For further information please call:

NAHL Group PLC
James Saralis (CEO)
Chris Higham (CFO)

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Notes to Editors

NAHL Group plc (AIM: NAH) is a leader in the Consumer Legal Services (CLS) market. The Group provides services and products to individuals and businesses in the CLS market through its two divisions:

- **Consumer Legal Services** provides outsourced marketing services to law firms through National Accident Helpline and claims processing services to individuals through National Accident Law, Law Together and Your Law. In addition, it also provides property searches through Searches UK.
- **Critical Care** provides a range of specialist services in the catastrophic and serious injury market to both claimants and defendants through Bush & Co.

More information is available at www.nahlgroupplc.co.uk, www.national-accident-helpline.co.uk and www.bushco.co.uk.

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