RNS Number: 8583R Diageo PLC 10 June 2024

> Diageo plc LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 10 June 2024, the following transactions took place in relation to the Diageo 2001 Share Incentive Plan:

- purchase of partnership shares using deductions from salary; and
 award of one matching share for every two partnership shares purchased.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds Deputy Company Secretary

10 June 2024

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Ewan Andrew	Ewan Andrew		
2.	Reason for the notifi	cation			
a)	Position / status	Member of the Executive Co	mmittee		
b)	Initial notification / amendment	Initial notification			
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	Details of the transa (ii) each type of tran transactions have be	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument	Ordinary shares of 28 101/10	08 pence		
	Identification code	GB0002374006			
b)	Nature of the transaction	Purchase of partnership shares under the Diageo 2001 Share Incentive Plan Award of matching shares under the Diageo 2001 Share Incentive Plan			
c)	Price(s) and	Price(s)	Volume(s)		
	volume(s)	1. £26.44	5		
		2. Nil	2		
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2024-06-10			
f)	Place of transaction	London Stock Exchange (XLON)			
		Outside a trading venue			

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Lavanya Chandrashekar	
2.	Reason for the notification		

a)	Position / status	Chief	Financial Officer		
b)	Initial notification / amendment	Initial	Initial notification		
3.	Details of the issuer, auctioneer or auction	ne issuer, emission allowance market participant, auction platform, or auction monitor			
a)	Name	Diage	o plc		
b)	LEI		0ZVIELEA55JMJ3		
4.	Details of the transa (ii) each type of tran transactions have be	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument		Ordinary shares of 28 101/108 pence		
	Identification code	GB00	GB0002374006		
b)	Nature of the transaction	Purchase of partnership shares under the Diageo 2001 Share Incentive Plan			
		2. Av Inc	Award of matching shares under the Diageo 2001 Share Incentive Plan		
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
	voidific(3)	1.	£26.44	6	
		2.	Nil	3	
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2024-06-10			
f)	Place of transaction	London Stock Exchange (XLON)			
		2. Ou	itside a trading ven	ue	
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1.	Details of the person associated	n discharging managerial re	sponsibilities/person closely	
a)	Name	Cristina Diezhandino		
2.	Reason for the notifi	cation		
a)	Position / status	Member of the Executive Co	mmittee	
b)	Initial notification / amendment	Initial notification		
3.	Details of the issuer, auctioneer or auction		t participant, auction platform,	
a)	Name	Diageo plc		
b)	LEI	213800ZVIELEA55JMJ32		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence		
	Identification code	GB0002374006		
b)	Nature of the transaction	Purchase of partnership shares under the Diageo 2001 Share Incentive Plan Award of matching shares under the Diageo 2001 Share Incentive Plan		
c)	Price(s) and	Price(s)	Volume(s)	
,	volume(s)	1. £26.44	6	
		2. Nil	3	
d)	Aggregated information	NA		
	- Aggregated volume - Price			
e)	Date of transaction	2024-06-10		
f)	Place of transaction	1. London Stock Exchange ((XLON)	

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Daniel Mobley			
2.	Reason for the notifi	cation			
a)	Position / status	Memb	er of the Executive Cor	mmittee	
b)	Initial notification / amendment	Initial	notification		
3.	Details of the issuer, auctioneer or auctio			t participant, auction platform,	
a)	Name	Diageo	o plc		
b)	LEI		0ZVIELEA55JMJ32		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument	Ordina	Ordinary shares of 28 101/108 pence		
	Identification code	GB0002374006			
b)	Nature of the transaction	Purchase of partnership shares under the Diageo 2001 Share Incentive Plan			
		2. Aw Inc	ard of matching shares entive Plan	s under the Diageo 2001 Share	
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
	voidifie(s)	1.	£26.44	6	
		2.	Nil	3	
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2024-06-10			
f)	Place of transaction	London Stock Exchange (XLON)			
		2. Ou	tside a trading venue		

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Dayalan Nayager			
2.	Reason for the notifi	ation			
a)	Position / status	Member of the Executive Committee			
b)	Initial notification / amendment	Initial notification			
3.		ils of the issuer, emission allowance market participant, auction platform, ioneer or auction monitor			
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence			
	Identification code	GB0002374006			
b)	Nature of the transaction	Purchase of partnership shares under the Diageo 2001 Share Incentive Plan			
		Award of matching shares under the Diageo 2001 Share Incentive Plan			
c)	Price(s) and volume(s)	Price(s) Volume(s)			
	voidific(s)	1. £26.44 6	1		
		2 Nii 2			

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d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of transaction	2024-06-10
f)	Place of transaction	London Stock Exchange (XLON) Outside a trading venue

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Louise Prashad			
2.	Reason for the notifi	cation			
a)	Position / status	Mem	ber of the Executive Comm	ittee	
b)	Initial notification / amendment	Initial	notification		
3.	Details of the issuer, auctioneer or auction			articipant, auction platform,	
a)	Name	Diage	eo plc		
b)	LEI	21380	00ZVIELEA55JMJ32		
4.	Details of the transa (ii) each type of tran transactions have be	tails of the transaction(s): section to be repeated for (i) each type of instrument; each type of transaction; (iii) each date; and (iv) each place where nsactions have been conducted			
a)	Description of the financial instrument	Ordin	Ordinary shares of 28 101/108 pence		
	Identification code	GB00	GB0002374006		
b)	Nature of the transaction	1.	Purchase of partnership shares under the Diageo 2001 Share Incentive Plan		
		2.	Award of matching shares Incentive Plan	s under the Diageo 2001 Share	
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
	widifie(s)	1.	£26.44	5	
		2.	Nil	3	
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2024-06-10			
f)	Place of transaction	London Stock Exchange (XLON)			
		2. Ou	tside a trading venue		

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Tom Shropshire			
2.	Reason for the notifi	ication			
a)	Position / status	Member of the Executive Committee			
b)	Initial notification / amendment	Initial notification			
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	Details of the transa	ction(s): section to be repeated for (i) each type of instrument;			

	(ii) each type of tran transactions have be	f transaction; (iii) each date; and (iv) each place where eve been conducted				
a)	Description of the financial instrument	Ordina	Ordinary shares of 28 101/108 pence			
	Identification code	GB00	02374006			
b)	Nature of the transaction	1. Pu Inc	rchase of partnership share entive Plan	s under the Diageo 2001 Share		
		2. Aw Inc	ard of matching shares und entive Plan	der the Diageo 2001 Share		
c)	Price(s) and volume(s)		Price(s)	Volume(s)		
	voidine(s)	1.	£26.44	6		
		2.	Nil	3		
d)	Aggregated information	N/A				
	- Aggregated volume - Price					
e)	Date of transaction	2024-06-10				
f)	Place of transaction	London Stock Exchange (XLON)				
',	acc of transaction		side a trading venue	,		

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