



11 June 2024

**Virgin Wines UK plc**  
**("Virgin Wines", the "Company" or the "Group")**

**Transaction in Own Shares**

Virgin Wines UK plc (AIM: VINO), one of the UK's largest direct-to-consumer online wine retailers, announces that in accordance with the terms of its share buyback programme announced on 30 May 2024 (the "Buyback Programme"), the Company purchased the following number of its ordinary shares of £0.01 each ("Ordinary Shares") through Liberum Capital Limited.

Date of purchase:	10 June 2024
Aggregate number of Ordinary Shares purchased:	8,439
Lowest price paid per share:	46.50 pence
Highest price paid per share:	46.50 pence
Volume weighted average price paid per share:	46.50 pence
Venue	AIMX

The Company will hold the repurchased shares in treasury. Following the purchase of these shares the remaining number of Ordinary Shares in issue will be 55,661,670 (excluding treasury shares), and the Company will hold 310,735 ordinary shares in treasury. Therefore, the total voting rights in Virgin Wines will be 55,661,670. This figure for the total number of voting rights may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of the UK version of Regulation (EU) No. 596/2014 which is part of UK law by virtue of the European Union (Withdrawal) Act 2018, the table below contains detailed information of the individual trades made by Liberum Capital Limited as part of the Buyback Programme.

**Enquiries:**

**Virgin Wines UK plc**  
Jay Wright, CEO  
Graeme Weir, CFO

Via Hudson Sandler

**Liberum Capital Limited**  
**(Nominated Adviser and Sole Broker)**  
Edward Thomas  
Dru Danford  
John Fishley  
Anake Singh

Tel: +44 20 3100 2222

**Hudson Sandler**  
**(Public Relations)**  
Alex Brennan  
Dan de Belder  
Charlotte Cobb  
Harry Griffiths

[virginwines@hudsonsandler.com](mailto:virginwines@hudsonsandler.com)  
Tel: +44 20 7796 4133

**Notes to editors:**

**About Virgin Wines**

Virgin Wines is one of the UK's largest direct-to-consumer online wine retailers. It is an award-winning business which has a reputation for supplying and curating high quality products, excellent levels of customer service and innovative ways of retailing.

The Company, which is headquartered in Norwich, UK, was established in 2000 by the Virgin Group and was

subsequently acquired by Direct Wines in 2005 before being bought out by the Virgin Wines management team, led by CEO Jay Wright and CFO Graeme Weir, in 2013. It listed on the London Stock Exchange's Alternative Investment Market (AIM) in 2021.

Virgin Wines has almost 700 wines and c. 150 spirits in its portfolio which it sells to an active customer base of more than 170,000 members. It has approximately 200 employees and more than 40 trusted winemaking partners and suppliers around the world.

The Company drives the majority of its revenue through its fast-growing WineBank subscription scheme, using a variety of marketing channels, as well as through its Wine Advisor team, Wine Plan channel and Pay As You Go service.

Along with its extensive range of award-winning products, Virgin Wines was delighted to be named Online Drinks Retailer of the Year for 2022 at last year's Drinks Retailing Awards, as well as receiving the bronze award for Contact Centre of the Year at the 2022 UK National Contact Centre Awards. In addition, in 2023 the Group's Head of Buying, Sophie Lord, was also named Buyer of the Year by Decanter magazine.

<https://www.virginwinesplc.co.uk/>

**Individual transactions:**

Number of shares purchased	Transaction price (pence per share)	Time of transaction	Venue
8,439	46.50	10:37:36	AIMX

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