

13 June 2024

KEYSTONE LAW GROUP

Keystone Law Group Plc
('Keystone', the 'Group' or the 'Company')
PDMR Shareholding

Keystone, the network and tech-enabled challenger law firm, has been informed that:

William Robins, PDMR, transferred 146,018 Ordinary Shares, in the capital of the Company to his wife on 11 June 2024.

Set out below are the notification, made in accordance with the requirements of the Market Abuse Regulation.

PDMR DEALING NOTIFICATION TEMPLATE			
Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them			
1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	William Robins	
2	Reason for the notification		
a)	Position/status	PDMR	
b)	Initial notification /Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Keystone Law Group plc	
b)	Legal Entity Identifier	213800RTARHELL51S215	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.002 each in Keystone Law Group plc	
	Identification code	GB00BZ020557	
b 1)	Nature of the transaction	Transfer of Ordinary Shares to his wife	
c 1)	Price(s) and volume(s)	Price(s) £Nil	Volume(s) 146,018
b 2)	Nature of the transaction		
c 2)	Price(s) and volume(s)	Price(s)	Volume(s)

d)	Aggregated information - Aggregated volume - Price	Not applicable single transaction
e)	Date of the transaction	11 June 2024
f)	Place of the transaction	London

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The information contained within this announcement is deemed to constitute inside information as stipulated under the Market Abuse Regulation No. 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("MAR").

Notes to editors

Keystone (AIM: KEYS), is an award-winning, UK Top 100, law firm, providing conventional legal services in a £10bn addressable market through its scalable and unique model, with three defining characteristics:

- Lawyers have freedom, flexibility and autonomy, and are paid up to 75% of what they bill.
- Lawyers determine how, when and where they work, in contrast to the conventional law firm model.
- Lawyers are provided full infrastructure and support via its central office team, bespoke user-friendly IT platform, and network of colleagues and events.

Keystone is a full-service law firm, with 20 service areas and more than 50 industry sectors delivered by over 400 high calibre self-employed Principal lawyers who work from their own offices.

In November 2020, Keystone was named Law Firm of the Year by The Lawyer, the first time a 'new' law firm has won the award.

More information about Keystone can be found at www.keystonelaw.co.uk.

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