

13 June 2024

VIDENDUM PLC

Notification of Transactions of Directors and Persons Discharging Managerial Responsibility (PDMRs)

Grant of options under Sharesave Scheme

Videndum plc ("the Company") announces that on 12 June 2024 the following grant of options over ordinary shares of 20 pence each was made under Videndum plc's 2020 UK Sharesave Plan and 2020 International Sharesave Plan to Executive Directors and PDMRs.

Name	Position	Award of Sharesave Options	Option Price	Expected maturity date
Stephen Bird	Group Chief Executive	2,865	£2.24	1 August 2027
Andrea Rigamonti	Group Chief Financial Officer	2,865	£2.24	1 August 2027
Marco Vidali	PDMR	1,143	£2.38	1 August 2026
Nicola Dal Toso	PDMR	2,751	£2.24	1 August 2027

Enquiries:

Jon Bolton
Group Company Secretary

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A snapshot of Videndum plc

Videndum is a leading global provider of premium branded hardware products and software solutions to the content creation market. We are organised in three Divisions: Videndum Media Solutions, Videndum Production Solutions and Videndum Creative Solutions.

Videndum's customers include broadcasters, film studios, production and rental companies, photographers, independent content creators ("ICC"), professional musicians and enterprises. Our product portfolio includes camera supports, video transmission systems and monitors, live streaming solutions, smartphone accessories, robotic camera systems, prompters, LED lighting, mobile power, carrying solutions, backgrounds, audio capture, and noise reduction equipment.

We employ around 1,600 people across the world in ten different countries. Videndum plc is listed on the London Stock Exchange, ticker: VID.

More information can be found at: <https://videndum.com/>

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