

13 June 2024

**NAHL Group PLC**  
("NAHL" the "Company" or the "Group")

**Director/PDMR Shareholdings**

NAHL (AIM: NAH), a leading UK marketing and services business focused on the consumer legal market, has been informed of the following share transactions by directors.

In order to transfer shares to his SIPP, James Saralis (Group Chief Executive) has sold a total of 47,598 ordinary shares of £0.0025 each in the Company ("**Ordinary Shares**") at a price of 68.25p per Ordinary Share and subsequently repurchased the same number of Ordinary Shares into his SIPP at the same price. James Saralis has also gifted 127,500 Ordinary Shares to his wife, of which she has sold 31,260 Ordinary Shares at a price of 64p per Ordinary Share and repurchased the same number of Ordinary Shares into her ISA at the same price. Following these transactions, James Saralis' beneficial shareholding in the Company remains unchanged at 255,150 Ordinary Shares, representing 0.54% of the Company's issued share capital.

In order to transfer shares to his ISA, Chris Higham (Group Chief Financial Officer) has sold 62,501 Ordinary Shares at a price of 66.00p per Ordinary Share and subsequently repurchased the same number of Ordinary Shares at a price of 66.04p per Ordinary Share into his ISA. Following these transactions, Chris Higham's beneficial interest in the share capital of the Company remains unchanged at 248,434 Ordinary Shares, equivalent to 0.52% of the Company's issued share capital.

**The following notification forms, made in accordance with the requirements of the UK Market Abuse Regulation, give further details:**

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Mr James Saralis					
2	Reason for the notification						
a)	Position/status	Chief Executive Officer (Director and PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	NAHL Group plc					
b)	LEI	213800FQN7XBX1S6U981					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.0025 each in NAHL Group PLC  Identification code (ISIN) for NAHL Group PLC ordinary shares: GB00BM7S2W63					
b)	Nature of the transaction	Gifting of Ordinary Shares in NAHL Group PLC to spouse					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volumes</td></tr><tr><td>N/A</td><td>127,500</td></tr></table>		Price(s)	Volumes	N/A	127,500
Price(s)	Volumes						
N/A	127,500						
d)	Aggregated information: - Aggregated volume - Price	127,500 Ordinary Shares N/A					
e)	Date of the transaction	10 <sup>th</sup> June 2024					
f)	Place of the transaction	outside a trading venue					

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	Mr James Saralis									
2	Reason for the notification										
a)	Position/status	Chief Executive Officer (Director and PDMR)									
b)	Initial notification /Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	NAHL Group plc									
b)	LEI	213800FQN7XBX1S6U981									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.0025 each in NAHL Group PLC  Identification code (ISIN) for NAHL Group PLC ordinary shares: GB00BM7S2W63									
b)	Nature of the transaction	Sale and repurchase of Ordinary Shares in NAHL Group PLC into SIPP									
c)	Price(s) and volume(s)	<b>Sale:</b> <table><tr><td>Price(s)</td><td>Volumes</td></tr><tr><td>68.25p</td><td>47,598</td></tr></table> <b>Repurchase:</b> <table><tr><td>Price(s)</td><td>Volumes</td></tr><tr><td>68.25p</td><td>47,598</td></tr></table>		Price(s)	Volumes	68.25p	47,598	Price(s)	Volumes	68.25p	47,598
Price(s)	Volumes										
68.25p	47,598										
Price(s)	Volumes										
68.25p	47,598										
d)	Aggregated information: - Aggregated volume - Price	N/A									
e)	Date of the transaction	11 <sup>th</sup> June 2024									
f)	Place of the transaction	London Stock Exchange									

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	Mrs Susan Saralis									
2	Reason for the notification										
a)	Position/status	PCA of James Saralis, Chief Executive Officer (Director and PDMR)									
b)	Initial notification /Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	NAHL Group plc									
b)	LEI	213800FQN7XBX1S6U981									
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b)	Nature of the transaction	Sale and repurchase of Ordinary Shares in NAHL Group PLC into ISA									
c)	Price(s) and volume(s)	<div><b>Sale:</b><table><tr><td>Price(s)</td><td>Volumes</td></tr><tr><td>64.0p</td><td>31,260</td></tr></table></div> <div><b>Repurchase:</b><table><tr><td>Price(s)</td><td>Volumes</td></tr><tr><td>64.0p</td><td>31,260</td></tr></table></div>		Price(s)	Volumes	64.0p	31,260	Price(s)	Volumes	64.0p	31,260
Price(s)	Volumes										
64.0p	31,260										
Price(s)	Volumes										
64.0p	31,260										
d)	Aggregated information:										

	- Aggregated volume - Price	115,752 Ordinary Shares £0.700
e)	Date of the transaction	11 <sup>th</sup> June 2024
f)	Place of the transaction	London Stock Exchange

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	Mr Chris Higham									
2	Reason for the notification										
a)	Position/status	Chief Financial Officer (Director and PMDR)									
b)	Initial notification /Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	NAHL Group plc									
b)	LEI	213800FQN7XBX1S6U981									
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Price(s)	Volumes										
66.0p	62,501										
Price(s)	Volumes										
66.04p	62,501										
d)	Aggregated information: - Aggregated volume - Price	N/A									
e)	Date of the transaction	10th June 2024									
f)	Place of the transaction	London Stock Exchange									

**ENDS**

**For further information please call:**

**NAHL Group PLC**  
James Saralis (CEO)  
Chris Higham (CFO)

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#### **Notes to Editors**

NAHL Group plc (AIM: NAH) is a leader in the Consumer Legal Services (CLS) market. The Group provides services and products to individuals and businesses in the CLS market through its two divisions:

- **Consumer Legal Services** provides outsourced marketing services to law firms through National Accident Helpline and claims processing services to individuals through National Accident Law, Law Together and Your Law. In addition, it also provides property searches through Searches UK.

- **Critical Care** provides a range of specialist services in the catastrophic and serious injury market to both claimants and defendants through Bush & Co.

More information is available at [www.nahlgroupplc.co.uk](http://www.nahlgroupplc.co.uk), [www.national-accident-helpline.co.uk](http://www.national-accident-helpline.co.uk) and [www.bushco.co.uk](http://www.bushco.co.uk).

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