

14 June 2024

Notification and public disclosure of the grant and vesting of RSU Awards to Persons Discharging Managerial Responsibilities ("PDMR")

In accordance with our remuneration policy, McBride plc confirms the following transactions in respect of Chris Smith, Chief Executive Officer of McBride plc:

- (i) On 11 June 2024, an award was granted under the terms of the McBride plc 2020 Restricted Share Unit Plan (the **Plan**) to Chris Smith as set out in the table below. The award will vest at the end of a three-year period and be subject to a two-year post-vesting holding period and will not require any payment from the individual.
- (ii) On 11 June 2024, an award over ordinary shares in McBride plc granted on 11 June 2021 to Chris Smith (the **Award**) vested under the terms of the Plan. The Award vested at the end of a three-year period and the number of ordinary shares vesting was 74,382 (the **Shares**). Following vesting of the Award, 34,959 Shares were sold to cover the income tax and National Insurance liability arising upon vesting. Details of the transactions are set out in the table below.

This announcement and the following disclosure is made in accordance with Article 19(1) of the UK Market Abuse Regulation.

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")						
a)	Name		Chris Smith				
2.	Reason for the notification						
b)	Position/Status		Chief Executive Officer				
c)	Initial notification/amendment		Initial Notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name		McBride plc				
b)	LEI		213800HX7FMPA2CIEF02				
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument		Ordinary shares of 10p each				
	Identification Code		GB0005746358				
b)	Nature of the transaction		Grant of a conditional award of shares under the Company's 2020 Restricted Share Unit Plan				
c)	Price(s) and volume(s)		<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>119,652</td></tr></table>	Price(s)	Volume(s)	Nil	119,652
Price(s)	Volume(s)						
Nil	119,652						
d)	Aggregated information		N/A - single transaction				

	Aggregated volume Price					
e)	Date of the transaction	11 June 2024				
f)	Place of transaction	Outside of a trading venue				
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358				
b)	Nature of the transaction	Vesting of a conditional award of shares under the Company's 2020 Restricted Share Unit Plan				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>74,382</td></tr></table>	Price(s)	Volume(s)	Nil	74,382
Price(s)	Volume(s)					
Nil	74,382					
d)	Aggregated information Aggregated volume Price	N/A - single transaction				
e)	Date of the transaction	11 June 2024				
f)	Place of transaction	Outside of a trading venue				
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358				
b)	Nature of the transaction	Sale of Shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1.135</td><td>34,959</td></tr></table>	Price(s)	Volume(s)	1.135	34,959
Price(s)	Volume(s)					
1.135	34,959					
d)	Aggregated information Aggregated volume Price	N/A - single transaction				
e)	Date of the transaction	12 June 2024				
f)	Place of transaction	London Stock Exchange				

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