

**Press Release**

17 June 2024

**Guild Esports PLC**

("Guild Esports", "Guild", or "the Company")

**Guild strengthens presence at Esports World Cup**

Guild Esports PLC (LSE: GILD; OTCQB: GULDF), a global gaming-focused media business, is pleased to announce that the Company's professional Street Fighter player, Chiu "Rainpro" Chin-yat, has qualified for the Esports World Cup (EWC).

Rainpro secured his place in the EWC after finishing 7th in the highly competitive DreamHack Summer 2024 tournament ("DreamHack") in Jönköping, Sweden on Friday, 14 June. At the EWC, he will compete for a share of the \$1m Street Fighter prize pool; the Company will receive 35% of any winnings he secures at the event.

Guild will now be represented at the Esports World Cup across three events: Apex Legends, ESL R1 and Street Fighter. All three events count towards the Esports World Cup Club Championship, a cross-game competition at the EWC where the world's best esports organisations will compete for a share of a \$20 million team prize pool.

**Jasmine Skee, CEO of Guild Esports, commented:** "We're thrilled that Rainpro has secured his place at the EWC in what promises to be the most exciting esports tournament in history. After an incredible qualifying performance, we know he will do us proud in Riyadh and gain us vital EWC Club Championship points."

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**About Guild Esports:**

Guild Esports PLC is a global gaming-focused media business that fields professional players in gaming competitions under the Guild banner. Our in-house training academy aims to attract and nurture the best esports talent, and our goal is to provide the ultimate entertainment experience alongside a distinctive lifestyle brand authentic to the esports community worldwide. Guild is led by an experienced management team of entertainment sector and esports veterans and co-owned by David Beckham. The Company is headquartered in the UK and its shares are listed on the Main Market of the London Stock Exchange (ticker: GILD) and on the OTCQB Venture Market in the United States (ticker: GULDF). Please visit [www.guildesports.com](http://www.guildesports.com) for more information.

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