

**DFI RETAIL GROUP HOLDINGS LIMITED**

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

**1 Details of the person discharging managerial responsibilities / person closely associated**

a) Name: Scott Anthony Price

**2 Reason for the notification**

a) Position/Status: Executive Director and Group Chief Executive

b) Initial notification/Amendment: Initial Notification

**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

**4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each  
Identification code: BMG2624N1535

b) Nature of the transaction: (i) Ordinary shares received upon vesting of share awards  
(ii) Grant of share awards

c) Price(s) and Volume(s):		Price(s)	Volume(s)
	(i)	US\$0.00	175,531
	(ii)	US\$0.00	789,474

d) Aggregated price: N/A - Single transaction  
Aggregated volume:

e) Date of the transaction: 16th June 2024

f) Place of the transaction: Outside a trading venue

Jonathan Lloyd, Jardine Matheson Limited  
For and on behalf of DFI Retail Group Holdings Limited

17th June 2024

[www.DFIretailgroup.com](http://www.DFIretailgroup.com)

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