

21 June 2024

Public Policy Holding Company, Inc.
("PPHC", the "Group" or the "Company")

Appointment of Joint Broker

Public Policy Holding Company, Inc., the government relations and public affairs group providing clients with a fully integrated and comprehensive range of services, announces the appointment of Canaccord Genuity Limited as joint corporate broker with immediate effect, alongside existing corporate broker and Nominated Advisor, Stifel Nicolaus Europe Limited, and joint corporate broker, Zeus Capital Limited.

Enquiries

Public Policy Holding Company, Inc. Stewart Hall, CEO Roel Smits, CFO	+1 (202) 688 0020
Stifel (Nominated Adviser & Joint Broker) Fred Walsh, Ben Good	+44 (0) 20 7710 7600
Zeus Capital (Joint Broker) Alice Lane, David Foreman	+44 (0) 20 3829 5000
Canaccord Genuity (Joint Broker) Simon Bridges, Andrew Potts	+44 (0) 20 7523 8000
Buchanan Communications (Media Enquiries) Chris Lane, Toto Berger	+44 (0) 20 7466 5000 pphc@buchanan.uk.com

About PPHC

Incorporated in 2014, PPHC is a US-based government relations and public affairs group providing clients with a fully integrated and comprehensive range of services including government and public relations, research, and digital advocacy campaigns. Engaged by approximately 1200 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the US. economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with US federal and state-level policy makers, stakeholders, media, and the public.

PPHC operates a holding company structure and currently has ten operating entities in the US and UK. Operating in the strategic communications market, the Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see www.pphcompany.com.

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