Reach announcement

21 June 2024

FRANCHISE BRANDS PLC

("Franchise Brands", the "Group" or the "Company")

Investor Presentation via Investor Meet Company

Franchise Brands plc (AIM: FRAN), an international multi-brand franchise business, is pleased to announce that Stephen Hemsley (Executive Chairman) will host a live presentation relating to the Interim Results via Investor Meet Company on 26 Jun 2024, 11:30 BST.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 25 Jun 2024, 09:00 BST, or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet Franchise Brands plc via: <u>https://www.investormeetcompany.com/franchise-brands-plc/register-investor</u>

Investors who already follow Franchise Brands plc on the Investor Meet Company platform will automatically be invited.

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About Franchise Brands plc

Franchise Brands is an international, multi-brand franchisor focused on B2B van-based service with 7 franchise brands and a presence in 10 countries across the UK, North America and Europe. The Group is focused on building market-leading businesses primarily via a franchise model and has a combined network of over 625 franchisees.

The Company owns several market-leading brands with long trading histories, including Pirtek in Europe,

Filta, Metro Rod and Metro Plumb, all of which benefit from the Group's central support services, particularly technology, marketing, and finance. At the heart of Franchise Brands' business-building strategy is helping its franchisees grow their businesses: "if they grow, we grow".

Franchise Brands employs c700 people across the Group.

For further information, visit <u>www.franchisebrands.co.uk</u>

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