

**PensionBee Group plc**  
Incorporated in England and Wales  
Registration Number: 13172844  
LEI: 2138008663P5FHPGZV74  
ISIN: GB00BNDRNLN84

21 June 2024

**PensionBee Group plc**

**Notification of Transaction by Persons Discharging Managerial Responsibilities ('PDMRs')**

PensionBee Group plc (the 'Company') notifies that the following PDMRs have disposed of ordinary shares of £0.001 each in the Company ('Shares') as set out below.

As noted in the announcement of the Result of Placing dated 21 June 2024, following reverse inquiry to increase the institutional ownership of and liquidity in the Company's Shares, Romi Savova, Jonathan Lister Parsons and Mark Wood CBE have placed in aggregate 5.6 million Shares in PensionBee with institutional investors.

Following the transaction, the PDMRs have the following interests:

Name	Interests in Shares following the Transaction
Romi Savova	76,038,686
Jonathan Lister Parsons	11,990,520
Mark Wood CBE*	2,482,805

\* The aggregate shareholding of Mark Wood CBE and Persons Closely Associated with him is 2,547,805 Shares: Mark Wood CBE holds 2,482,805 Shares. Lisa Walden holds 65,000 Shares.

The Notification of Dealing Forms are set out below.

This announcement, including the notifications below, is made in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1.	<b>Details of PDMR / person closely associated with them ('PCA')</b>	
a)	Full Name	Romi Savova
2.	<b>Reasons for the notification</b>	
a)	Position / Status	Chief Executive Officer / PDMR
b)	Initial notification / amendment	Initial Notification
3.	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Full name of the entity	PensionBee Group plc
b)	Legal Entity Identifier code	2138008663P5FHPGZV74
4.	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument Identification Code	Ordinary Shares of £0.001 each GB00BNDRNLN84

b)	Nature of the transaction	Sale of Shares through a placing		
c)	Price(s) and volume(s)			
			Price(s)	Volume(s)
		Sale of Shares	£1.535	4,002,036
d)	Aggregated information - Aggregated volume - Price	Not Applicable		
e)	Date of the transaction	21 June 2024		
f)	Place of the transaction	London Stock Exchange		

1.	Details of PDMR / person closely associated with them ('PCA')								
a)	Full Name	Jonathan Lister Parsons							
2.	Reasons for the notification								
a)	Position / status	Chief Technology Officer / PDMR							
b)	Initial notification / amendment	Initial notification							
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Full name of the entity	PensionBee Group plc							
b)	Legal Entity Identifier code	2138008663P5FHPGZV74							
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument Identification Code	Ordinary Shares of £0.001 each GB00BNDRNLN84							
b)	Nature of the transaction	Sale of Shares through a placing							
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Sale of Shares</td><td>£1.535</td><td>1,332,280</td></tr></table>			Price(s)	Volume(s)	Sale of Shares	£1.535	1,332,280
	Price(s)	Volume(s)							
Sale of Shares	£1.535	1,332,280							
d)	Aggregated information - Aggregated volume - Price	Not Applicable							
e)	Date of the transaction	21 June 2024							
f)	Place of the transaction	London Stock Exchange							

1.	<b>Details of PDMR / person closely associated with them ('PCA')</b>	
a)	Full Name	Mark Wood CBE
2.	<b>Reasons for the notification</b>	
a)	Position / status	Chair / PDMR
b)	Initial notification / amendment	Initial notification
3.	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	

a)	Full name of the entity	PensionBee Group plc								
b)	Legal Entity Identifier code	2138008663P5FHPGZV/74								
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument Identification Code	Ordinary Shares of £0.001 each GB00BNDRLN84								
b)	Nature of the transaction	Sale of Shares through a placing								
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Sale of Shares</td><td>£1.535</td><td>274,370</td></tr></table>				Price(s)	Volume(s)	Sale of Shares	£1.535	274,370
	Price(s)	Volume(s)								
Sale of Shares	£1.535	274,370								
d)	Aggregated information - Aggregated volume - Price	Not Applicable								
e)	Date of the transaction	21 June 2024								
f)	Place of the transaction	London Stock Exchange								

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