

For immediate release

24 June 2024



SANDERSON DESIGN GROUP PLC

("Sanderson Design Group", the "Company" or the "Group")

NOTIFICATION OF DIRECTOR/PDMR SHAREHOLDINGS

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Charlotte Archer	
2.	Reason for the notification		
a)	Position/status	Group Marketing Director	
b)	Initial notification/Amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Sanderson Design Group PLC	
b)	LEI	213800A8K2WOUZJQL93	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 1 pence each GB0003061511	
b)	Nature of the transaction	Receipt of Ordinary Shares pursuant to a conditional award under the Company's LTIP	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	500
d)	Aggregated information	Not applicable	
e)	Date of the transaction	21 June 2024	
f)	Place of the transaction	Outside a trading venue	

For further information:

Sanderson Design Group PLC

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Notes for editors:

About Sanderson Design Group

Sanderson Design Group PLC is a luxury interior furnishings company that designs, manufactures and markets wallpapers, fabrics and paints. In addition, the Company derives licensing income from the use of its designs on a wide range of products such as bed and bath collections, rugs, blinds and tableware.

Sanderson Design Group's brands include Zoffany, Sanderson, Morris & Co., Harlequin, Clarke & Clarke and Scion.

The Company has a strong UK manufacturing base comprising Anstey wallpaper factory in Loughborough and Standfast & Barracks, a fabric printing factory, in Lancaster. Both sites manufacture for the Company and for other wallpaper and fabric brands.

Sanderson Design Group employs approximately 600 people and its products are sold worldwide. It has showrooms in London, New York, Chicago and Amsterdam.

Sanderson Design Group trades on the AIM market of the London Stock Exchange under the ticker symbol SDG.

LEI: 213800A8K2WOUZJQL93

For further information please visit: www.sandersondesign.group

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