

25 June 2024

The Artisanal Spirits Company plc
("The Artisanal Spirits Company", "ASC" or the "Company")

The Artisanal Spirits Company celebrated at prestigious global whisky awards 2023/2024

ASC has now won 368 awards across its whisky and spirits brands since 2018

The Artisanal Spirits Company (AIM: ART), the creator of outstanding, limited-edition whiskies and experiences around the world, and owner of The Scotch Malt Whisky Society ("SMWS"), Single Cask Nation & J.G. Thomson, is pleased to announce that it has been recognised for the quality of its spirits through awards from the top competitions around the world.

SMWS won a record haul of six Gold medals and one Silver in the International Spirits Challenge, which promotes outstanding quality spirits from across the globe and receives thousands of entries from over 70 countries worldwide. The Company's Gold award-winning entries included Cask No. 36.220: *From raisins to resins* and Cask No. 42.85: *A mug of mulled miso*.

SMWS also achieved an outstanding result in the Scotch Whisky Masters 2024 with eight medals including one Master, six Golds and one Silver. The competition, hosted by The Spirits Business, was judged by four panels of specialist drinks experts.

In the US, the Company was recognised at the 2024 San Francisco World Spirits Competition (SFWSC), the largest competition of its kind with more than 5,500 entries globally. SMWS won three Double Gold, one Gold and six Silver medals.

SMWS was also named 2024 Independent Bottler of the Year by the New York International Spirits Competition (NYISC), the first year the Company has entered this competition, along with four Golds, two Silvers and three regional Scotch of the Year titles.

In the UK, SMWS added to its tally of 2024 honours so far when it received seven awards from the International Wine and Spirits Competition (IWSC), with one Gold, three Silver and three Bronze medals.

Meanwhile, J.G. Thomson won five medals at the Global Spirits Masters Competition's Scotch Whisky Masters.

The recently acquired Single Cask Nation ("SCN"), in January 2024, was declared 2024 Independent Bottler of the Year by World of Whiskies and won two Gold Medals in the 2024 San Francisco World Spirits Competition. In addition, SCN's *WOLF Island Take 2* won a Platinum award in the 2023 Las Vegas Spirits Awards.

Andrew Dane, CEO of The Artisanal Spirits Company, commented:

"To achieve accolades from such prestigious global competitions, judged by many of the most respected professionals in our industry, is no mean feat and I am delighted that the efforts of our team and the outstanding quality of our whiskies have been recognised so broadly. We are particularly proud that each of the brands in the portfolio have been recognised at these prestigious global awards. This is a testament to the core proposition of the Artisanal Spirits Company, which is to create and sell outstanding, limited-edition whisky & experiences around the world. I'd like to express my sincere thanks to our excellent team for their craftsmanship and dedication in curating the most exciting whisky blends and tasting experiences for our whisky adventurers across the globe."

For further enquiries:

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About The Artisanal Spirits Company

ASC's purpose is to captivate a global community of whisky adventurers, creating and selling outstanding, limited-edition whiskies and experiences around the world with an ambition to create a high quality, highly profitable and

cash generative, premium global business.

Based in Edinburgh, ASC owns The Scotch Malt Whisky Society (SMWS), Single Cask Nation (SCN) and J.G. Thomson (JGT). Owning over 17,000 casks primarily comprising Single Malt Scotch Whisky, ASC's stock includes outstanding whisky (and other spirits) from 150 different distilleries across 20 countries which is sold to members both as individual bottles and whole casks.

With an established global presence in some 30 countries, SMWS operates a direct-to-consumer model (90% of revenue) primarily through e-commerce, in addition to four member rooms in the UK. SMWS provides members with inspiring experiences, content and exclusive access to a vast and unique range of outstanding, expertly curated Scotch malt and other whiskies.

In January 2024, ASC acquired SCN which sources, curates and bottles single-cask whiskies and other spirits selling both online and via traditional retail channels to its following of over 10,000 whisky enthusiasts in the USA. SCN also retails to key international whisky markets around the world.

Launched in the UK in late 2021, JGT has a focus on outstanding small batch blended malt whiskies and other spirits, available both through direct-to-consumer online sales and through traditional retail channels. The award-winning brand has subsequently expanded into international markets.

With proven e-commerce reach and a growing family of brands, ASC is building a portfolio of limited-edition and small-batch whisky and other spirits brands for a global movement of discerning consumers - delivering revenue of £23.5 million in FY23, predominantly from outside the UK, with an expanding presence in the other key global whisky markets including USA, China, Europe, Japan, Australia and Taiwan.

ASC has a pioneering business model, a substantial and growing addressable market presenting a long-term global opportunity and a strong and resilient business primed to deliver growth.

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