

26 June 2024

Good Energy Group PLC
("Good Energy" or the "Company")

Share Option Grant

Notification of Transactions by Directors/Persons Discharging Managerial Responsibility and Connected Persons

Good Energy Group PLC (AIM: GOOD), the 100% renewable electricity supplier and innovative energy services provider, announces that on 19 June 2024 it granted options in respect of up to 405,313 ordinary shares of £0.05 each in the Company ("New Options") under the Company's share option scheme.

The New Options are subject to performance conditions. The performance conditions are related to the delivery of profit together with growth in the Company's energy services offering and the maintenance of high quality customer service.

New Options have been granted to, amongst others, the following individuals whom the Company considers to be persons discharging managerial responsibility:

Name	New Options Granted	Exercise Price of New Options	Vesting date of New Options	Total options post New Options grant
Nigel Pocklington	119,545	£2.24	19 June 2027	562,082
Rupert Sanderson	81,214	£2.24	19 June 2027	381,224
Francoise Woodward	81,214	£2.24	19 June 2027	394,235

Nigel Pocklington is the Chief Executive Officer of the Company.

Rupert Sanderson is the Chief Financial Officer of the Company.

Francoise Woodward is the Chief Operating Officer of the Company.

In accordance with the rules of the Company's share option scheme, the exercise price has been calculated to be not less than 85% of the mid-market closing price on the dealing day immediately preceding the grant date.

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

Good Energy has received notification from its Executive Directors, Nigel Pocklington, Rupert Sanderson and Fran Woodward being persons discharging managerial responsibilities, of the share options granted under the Company's employee share scheme as set out in the notification of dealing form below.

The notifications below are made in accordance with the requirements of UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities	
a)	Name	1. Nigel Pocklington 2. Rupert Sanderson 3. Fran Woodward
2	Reason for the notification	
a)	Position/status	1. Chief Executive Officer 2. Chief Financial Officer 3. Chief Operating Officer
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Good Energy Group PLC

v)	LEI	549300R0000000000000
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument	Ordinary shares of 5p each in Good Energy Group PLC
b)	Identification code of the Financial Instrument	GB0033600353
c)	Nature of the transaction	Grant of share options
d)	Price(s) and volume(s)	Price(s)
		1. £2.24
		2. £2.24
		3. £2.24
e)	Aggregated information: volume, Price	Total: 281,973 shares, all with an exercise price of £2.24.
f)	Date of the transaction	19 June 2024
g)	Place of the transaction	Outside a trading venue

Enquiries

Good Energy Group PLC

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About Good Energy www.goodenergy.co.uk

Good Energy is a supplier of 100% renewable power and an innovator in energy services. It has long term power purchase agreements with a community of 2,000 independent UK generators.

Since it was founded 20 years ago, the Company has been at the forefront of the charge towards a cleaner, distributed energy system. Its mission is to power a cleaner, greener world and make it simple to generate, share, store, use and travel by clean power. Its ambition is to support one million homes and businesses to cut carbon from their energy and transport used by 2025.

Good Energy is recognised as a leader in this market, through green kite accreditation with the London Stock Exchange, Which? Eco Provider status and Gold Standard Usswitch Green Tariff Accreditation for all tariffs.

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