

26th June 2024

NAHL Group PLC
("NAHL" the "Company" or the "Group")

Director/PDMR Shareholding

NAHL (AIM: NAH), a leading UK marketing and services business focused on the consumer legal market, has been informed that Chris Higham (Group Chief Financial Officer) has transferred 84,933 ordinary shares of £0.0025 each in the Company ("**Ordinary Shares**") to a new broker and his wife has also transferred 55,000 Ordinary Shares to a new broker. Following these transactions, Chris Higham's beneficial interest in the share capital of the Company remains unchanged at 248,434 Ordinary Shares, equivalent to approximately 0.52% of the Company's issued share capital.

The following notifications, made in accordance with the requirements of the UK Market Abuse Regulation, give further details.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Mr Chris Higham					
2	Reason for the notification						
a)	Position/status	Chief Financial Officer (Director and PMDR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	NAHL Group plc					
b)	LEI	213800FQN7XBX1S6U981					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.0025 each in NAHL Group PLC Identification code (ISIN) for NAHL Group PLC ordinary shares: GB00BM7S2W63					
b)	Nature of the transaction	Transfer of shares to a new broker					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volumes</td></tr><tr><td>N/A</td><td>84,933</td></tr></table>		Price(s)	Volumes	N/A	84,933
Price(s)	Volumes						
N/A	84,933						
d)	Aggregated information: - Aggregated volume - Price	N/A					
e)	Date of the transaction	21st June 2024					
f)	Place of the transaction	Outside a trading venue					

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mrs Jennifer Higham
2	Reason for the notification	
a)	Position/status	PCA of Chris Higham, Chief Financial Officer (Director and PMDR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	NAHL Group plc					
b)	LEI	213800FQN7XBX1S6U981					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
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b)	Nature of the transaction	Transfer of shares to a new broker					
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Price(s)	Volumes						
N/A	55,000						
d)	Aggregated information: - Aggregated volume - Price	N/A					
e)	Date of the transaction	21st June 2024					
f)	Place of the transaction	Outside a trading venue					

ENDS

For further information please call:

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Notes to Editors

NAHL Group plc (AIM: NAH) is a leader in the Consumer Legal Services (CLS) market. The Group provides services and products to individuals and businesses in the CLS market through its two divisions:

- **Consumer Legal Services** provides outsourced marketing services to law firms through National Accident Helpline and claims processing services to individuals through National Accident Law, Law Together and Your Law. In addition, it also provides property searches through Searches UK.
- **Critical Care** provides a range of specialist services in the catastrophic and serious injury market to both claimants and defendants through Bush & Co.

More information is available at www.nahlgroupplc.co.uk, www.national-accident-helpline.co.uk and www.bushco.co.uk.

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