

**VODAFONE GROUP PLC**  
**(the "Company")**

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
OR PERSONS CLOSELY ASSOCIATED**

**Acquisition of shares**

The below individuals acquired shares under the Vodafone Global Incentive Plan. The vesting of the share awards was conditional on continued employment with the Vodafone Group and on satisfaction of the performance conditions approved by the Remuneration Committee.

1	Details of the person discharging managerial responsibilities/person closely associated							
a)	Name	Scott Petty						
2	Reason for the notification							
a)	Position/status	Vodafone Group Chief Technology Officer						
b)	Initial notification/ Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Vodafone Group Plc						
b)	LEI	213800TB53ELEUKM7Q61						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of US\$0.20 <sup>20</sup> / <sub>21</sub> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)						
b)	Nature of the transaction	Vesting of performance and retention shares as part of the Global Long Term Incentive (GLTI) and Global Long Term Retention (GLTR) plans for Senior Leadership Team members. Sale of shares to satisfy tax withholding obligations.						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP nil</td> <td>299,598</td> </tr> <tr> <td>GBP 0.709381</td> <td>141,165</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP nil	299,598	GBP 0.709381	141,165
Price(s)	Volume(s)							
GBP nil	299,598							
GBP 0.709381	141,165							
d)	Aggregated information: volume, Price	Aggregated volume of shares acquired: 299,598 Ordinary shares Aggregated price of shares acquired: GBP nil  Aggregated volume of shares sold: 141,165 Ordinary shares Aggregated price of shares sold: GBP 100,139.77						
e)	Date of the transaction	2024-06-25						
f)	Place of the transaction	London Stock Exchange (XLON)						

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Alberto Ripepi
2	Reason for the notification	
a)	Position/status	Vodafone Group Chief Network Officer
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Vodafone Group Plc
b)	LEI	213800TB53ELEUKM7Q61
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of	Ordinary shares of US\$0.20 <sup>20</sup> / <sub>21</sub> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)

	instrument and identification code							
b)	Nature of the transaction	Vesting of performance and retention shares as part of the Global Long Term Incentive (GLTI) and Global Long Term Retention (GLTR) plans for Senior Leadership Team members. Sale of shares to satisfy tax withholding obligations.						
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Price(s)	Volume(s)							
GBP nil	349,350							
GBP 0.709381	153,695							
d)	Aggregated information: volume, Price	Aggregated volume of shares acquired: 349,350 Ordinary shares Aggregated price of shares acquired: GBP nil  Aggregated volume of shares sold: 153,695 Ordinary shares Aggregated price of shares sold: GBP 109,028.31						
e)	Date of the transaction	2024-06-25						
f)	Place of the transaction	London Stock Exchange (XLON)						

#### Purchase of Shares

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Margherita Della Valle				
2	Reason for the notification					
a)	Position/status	Group Chief Executive				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Vodafone Group Plc				
b)	LEI	213800TB53ELEUKM7Q61				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of US\$0.20 <sup>20</sup> / <sub>21</sub> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)				
b)	Nature of the transaction	Purchase of shares.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 0.715600</td> <td>327,129</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 0.715600	327,129
Price(s)	Volume(s)					
GBP 0.715600	327,129					
d)	Aggregated information: volume, Price	Aggregated volume: 327,129 Ordinary shares Aggregated price: GBP 234,093.51				
e)	Date of the transaction	2024-06-25				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Maaïke de Bie				
2	Reason for the notification					
a)	Position/status	Vodafone Group General Counsel and Company Secretary				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Vodafone Group Plc				
b)	LEI	213800TB53ELEUKM7Q61				
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Price(s)	Volume(s)					
GBP 0.715600	134,777					

d)	Aggregated information: volume, Price	Aggregated volume: 134,777 Ordinary shares Aggregated price: GBP 96,446.42
e)	Date of the transaction	2024-06-25
f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Scott Petty				
2	Reason for the notification					
a)	Position/status	Vodafone Group Chief Technology Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
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GBP 0.715600	134,777					
d)	Aggregated information: volume, Price	Aggregated volume: 134,777 Ordinary shares Aggregated price: GBP 96,446.42				
e)	Date of the transaction	2024-06-25				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Alberto Ripipi				
2	Reason for the notification					
a)	Position/status	Vodafone Group Chief Network Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Vodafone Group Plc				
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Price(s)	Volume(s)					
GBP 0.715600	128,886					
d)	Aggregated information: volume, Price	Aggregated volume: 128,886 Ordinary shares Aggregated price: GBP 92,230.82				
e)	Date of the transaction	2024-06-25				
f)	Place of the transaction	London Stock Exchange (XLON)				

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