

26 June 2024

MS INTERNATIONAL plc
(the "Company")

Exercise of Options and Director/PDMR Shareholdings

The Company announces that it was informed on 26 June 2024 Mr Michael O'Connell, Finance Director of the Company, has exercised 6,667 employee share options at an exercise price of £1.41 each. The exercise of options is being satisfied today by way of the transfer of existing Ordinary Shares held by the Company's ESOT.

Following this exercise, Mr O'Connell's beneficial interest in Ordinary Shares has increased by 6,667 and now comprises 1,667,529 Ordinary Shares, representing approximately 10.21% of the Company's issued share capital (excluding shares held in treasury).

Additionally, the Company was informed on 26 June 2024 Mr Nicholas Bell, Executive Director of the Company, has exercised 25,000 employee share options at an exercise price of £1.41 each. The exercise of options is being satisfied today by way of the transfer of existing Ordinary Shares held by the Company's ESOT.

Following this exercise, Mr Bell's beneficial interest in Ordinary Shares has increased by 25,000 and now comprises 160,001 Ordinary Shares, representing approximately 0.98% of the Company's issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Mr Michael O'Connell					
2	Reason for the notification						
a)	Position/status	Finance Director					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	MS INTERNATIONAL plc					
b)	LEI	213800Q34ZAXQ582YL41					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Employee share options with an exercise price of £1.41 each ISIN: GB0005957005					
b)	Nature of the transaction	Exercise of employee share options					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£1.41</td><td>6,667</td></tr></table>	Price(s)	Volume(s)	£1.41	6,667	
Price(s)	Volume(s)						
£1.41	6,667						
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: N/A Aggregated price: N/A					
e)	Date of the transaction	26 June 2024					

e)	Date of the transaction	26 June 2024
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Mr Nicholas Bell				
2	Reason for the notification					
a)	Position/status	Executive Director				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	MS INTERNATIONAL plc				
b)	LEI	213800Q34ZAXQ582YL41				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Employee share options with an exercise price of £1.41 each ISIN: GB0005957005				
b)	Nature of the transaction	Exercise of employee share options				
c)	Price(s) and volume(s)	<table> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>£1.41</td><td>25,000</td></tr> </table>	Price(s)	Volume(s)	£1.41	25,000
Price(s)	Volume(s)					
£1.41	25,000					
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: N/A Aggregated price: N/A				
e)	Date of the transaction	26 June 2024				
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)				

For further information please contact:

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