

27th June 2024

Pollen Street Group Limited
("Pollen Street Group" or the "Company")
Transaction in Own Shares

Pollen Street Group Limited ("Pollen Street Group" or the "Company") announces it has purchased the following number of its ordinary shares of 1 pence each through Investec Bank plc.

Ordinary Shares

| | |
|---|----------------------------|
| Date of purchase: | 26 th June 2024 |
| Number of ordinary shares purchased: | 67,075 |
| Lowest price per share (pence): | 726.0 |
| Highest price per share (pence): | 726.0 |
| Weighted average price per day (pence): | 726.0 |

The Company intends to hold the purchased shares in treasury.

Following the above transaction, the Company has 1,473,135 ordinary shares held in treasury and 62,736,462 ordinary shares in issue (excluding treasury shares). Therefore, the total number of voting rights in the Company is 62,736,462. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

The table below contains detailed information about the purchases made as part of the buyback programme which was announced by the Company on 21st March 2024 (the "Programme").

Aggregate information:

| Venue | Volume-weighted average price (p) | Aggregated volume | Lowest price per share (p) | Highest price per share (p) |
|-------|-----------------------------------|-------------------|----------------------------|-----------------------------|
| XLON | 726.0000 | 67,075 | 726.00 | 726.00 |

Schedule of Purchases - Individual Transactions

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 as it forms part of UK law, a full breakdown of the individual trades made by Investec on behalf of the Company as part of the Programme is detailed below:

| Date and time of each trade | Number of shares purchased | Price (pence per share) | Trading Venue | Transaction Reference Number |
|-----------------------------|----------------------------|-------------------------|---------------|------------------------------|
| 26 June 2024 14:47:43 | 174 | 726.00 | XLON | 00283410276TRLO1 |
| 26 June 2024 14:55:58 | 261 | 726.00 | XLON | 00283410582TRLO1 |
| 26 June 2024 14:55:58 | 1,882 | 726.00 | XLON | 00283410583TRLO1 |
| 26 June 2024 14:55:58 | 280 | 726.00 | XLON | 00283410584TRLO1 |
| 26 June 2024 14:56:04 | 653 | 726.00 | XLON | 00283410588TRLO1 |
| 26 June 2024 14:56:04 | 13,172 | 726.00 | XLON | 00283410589TRLO1 |
| 26 June 2024 14:56:49 | 653 | 726.00 | XLON | 00283410612TRLO1 |
| 26 June 2024 15:27:20 | 50,000 | 726.00 | XLON | 00283411629TRLO1 |

For further information:

Pollen Street Group Corporate Development Shweta.Chugh@pollencap.com +44 (0) 7813 58 1377

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|------------------------------|--------------------------------|--|----------------------|
| Link Group Limited | Corporate Development Director | emma.sibbald@linkgroup.co.uk | +44 (0) 20 7623 2323 |
| Link Company Matters Limited | Company Secretary | Polncosec@linkgroup.co.uk | |
| FGS Global | Communications Advisor | Chris.Sibbald@fgsglobal.com | +44 (0) 7855 95 5531 |
| Barclays Bank plc | Joint broker | Neal West / Stuart Muress | +44 (0) 20 7623 2323 |
| Investec Bank plc | Joint broker | Ben Griffiths / Bruce Garrow | +44 (0) 20 7597 4000 |

LEI: 894500LP94M98N8CY487

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