

27 June 2024

**TruFin plc**  
**("TruFin" or the "Company")**

**Playstack Platform Contract**

TruFin is pleased to announce that its subsidiary Playstack Limited ("Playstack"), a leading UK games publisher, has signed a significant contract with a global technology platform for one of its games. The multi-year contract comprises both an upfront payment and monthly performance-based payments.

This contract further validates the value of the Playstack portfolio and helps to underpin the visibility of Playstack's revenue for the coming years.

Harvey Elliott, Chief Executive Officer, Playstack, commented:

*"We are delighted to have secured another significant partnership for Playstack, providing a strong revenue stream over the next few years. This new contract further evidences how we maximise the potential of our catalogue of high quality and engaging games, and reinforces the value that is achievable as we execute our growth strategy."*

*The information contained within this Announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulation (EU) No.596/2014 as amended by The Market Abuse (Amendment) (EU Exit) Regulations 2019. By the publication of this Announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain. The person responsible for arranging for the release of this Announcement on behalf of the Company is Annie Styler.*

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**About TruFin plc:**

TruFin plc is the holding company of an operating group comprising four growth-focused technology businesses operating in niche markets: early payment provision, invoice finance, IFA finance and mobile games publishing. The Company was admitted to AIM in February 2018 and trades under the ticker symbol: TRU. More information is available on the Company website: [www.TruFin.com](http://www.TruFin.com).

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