

Shoe Zone plc

("Shoe Zone" or the "Company")

Notice of cyber security incident

Shoe Zone plc (AIM: SHOE) reports that it has been the subject of a cyber incident which has resulted in unauthorised access to certain online systems and data.

On becoming aware of the incident, the Company enacted its established IT security protocols and took immediate steps to stop the unauthorised access to its systems and data. Specialist, third party consultants have been engaged to investigate the nature and extent of the incident, and to implement the incident response plan. Reports have also been made to the Information Commissioner's Office and the National Cyber Security Centre.

Actions taken to date have ensured that the Company's website remains operational and the Company continues to trade with its customers and suppliers. Shoe Zone takes the issue of data security extremely seriously, and any affected individuals will be notified as appropriate and in accordance with applicable regulations.

For further advice, please visit <https://help.shoezone.com/hc/en-gb/articles/19784100753821-What-to-do-when-you-believe-your-details-have-been-part-of-a-data-breach>

At this stage, any financial impact resulting from the incident is not expected to be material.

The Company will provide a further update as and when appropriate.

For further information please call:

Shoe Zone PLC

Tel: +44 (0) 116 222 3000

Charles Smith (Executive Chairman)

Terry Boot (Finance Director)

Zeus (Nominated Adviser and Broker)

Tel: +44 (0) 203 829 5000

David Foreman, James Hornigold, Ed Beddows (Investment Banking)

Dominic King (Corporate Broking)

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

UPDBLGDLSGDDGSR