

System1 Group

27 June 2024

System1 Group PLC (AIM: SYS1) ("System1", or "the Company", or "the Group")

Notice of final results, Investor Meet Company presentation

System1, the marketing decision-making platform www.system1group.com will announce the Group's final results for the year ended 31 March 2024 on Wednesday, 3 July 2024.

Investor Meet Company presentation

The Company is pleased to announce that James Gregory (Chief Executive Officer) and Chris Willford (Chief Financial Officer) will provide a live presentation relating to the final results via Investor Meet Company on 3rd July 2024 at 3:00pm GMT.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 9am the day before the meeting or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet SYSTEM1 GROUP PLC via:

<https://www.investormeetcompany.com/system1-group-plc/register-investor>

Investors who already follow SYSTEM1 GROUP PLC on the Investor Meet Company platform will automatically be invited.

Further information on the Company can be found at www.system1group.com.

For further information, please contact:

System1 Group PLC

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Chris Willford, Chief Financial Officer

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