



28 June 2024

System1 Group PLC (AIM: SYS1)
("System1", or "the Company", or "the Group")

Update re Director Disclosure

System1, the marketing decision-making platform www.system1group.com announces the following disclosure regarding a directorship held by one of the System1 directors.

Sophie Tomkins, non-executive director of System1, was appointed as a non-executive director of Internet Mobile Communications Limited ("IMC") in April 2024. On 19 June 2024, joint administrators were appointed to IMC.

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