RNS Number: 4118U Blackbird PLC 28 June 2024

28 June 2024

Blackbird plc (the "Company")

Block admission six monthly return

Blackbird plc (AIM: BIRD), the technology licensor, developer and seller of market-leading cloud native video editing platform, Blackbird, and developer of the multiplayer video editor in a browser, elevate.io, announces the following information in connection with its block admission pursuant to AIM Rule 29 and Schedule Six of the AIM Rules for Companies:

Name of company:	Blackbird plc
Name of scheme:	Blackbird plc Employee Share Option Schemes
Period of return:	From 1 January 2024 to 30 June 2024
Number and class of securities not issued under the scheme at the beginning of the period:	6,293,422 ordinary shares of 0.8 pence each in the Company (the "Ordinary Shares")
Number of securities issued under the scheme during the period:	-
Balance under the scheme of securities not yet issued at the end of the period:	6,293,422 Ordinary Shares
Number and class of securities originally admitted and the date of admission:	10,083,422 Ordinary Shares on 3 July 2020

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Nick Naylor / Piers Shimwell (Corporate Finance)

Amrit Nahal / Guy McDougall (Equity Sales and Corporate Broking)

About Blackbird plc

Blackbird plc operates in the fast-growing SaaS and cloud video market. It has created Blackbird®, the world's most advanced suite of cloud-native computing applications for video all underpinned by its lightning fast codec. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud. Blackbird® enables multiple applications, which are used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

Since it is cloud-native, Blackbird® removes the need for costly, high-end workstations and can be used from almost anywhere on almost any device. It also allows full visibility on multi- location digital content, improves time to market for live content such as video clips and highlights for digital distribution, and ultimately results in much more effective monetisation. Blackbird plc is a licensor of its core video technology under its 'Powered by Blackbird' licensing model. Enabling video companies to accelerate their path to true cloud business models, licensees benefit from power and carbon reductions, cost and time savings, less hardware and bandwith requirements and easy

scalability. elevate.io, pulit using blackbird core technology, is the company's new creator SaaS product, a prowser based end-to-end content creation tool aimed at the Creator Economy.

www.blackbird.video_www.linkedin.com/company/blackbird-cloud_www.twitter.com/blackbirdcloud_www.facebook.com/blackbirdplc_www.youtube.com/c/blackbirdcloud_www.elevate.io

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