

Reach

1 July 2024

XP Factory Plc

("XP Factory", the "Company" or the "Group")

Investor Site Visit

XP Factory, one of the UK's pre-eminent experiential leisure businesses operating the Escape Hunt and Boom Battle Bar brands, is pleased to announce it will be hosting an investor site visit for analysts and investors.

The site visit will take place at Boom Battle Bar, 70-88 Oxford Street, London, W1D 1BS at 4.30pm on Tuesday 30 July 2024. This event will provide attendees with the opportunity to observe the business operations first-hand and engage with the management team.

Those wishing to attend the event should email Florence Chandler at florence.chandler@investor-focus.co.uk.

No new trading information will be disclosed at the event.

- Ends -

Enquiries:

XP Factory Plc +44 (0) 20 7846 3322

<https://www.xpfactory.com/>

Richard Harpham (Chief Executive Officer)

Graham Bird (Chief Financial Officer)

Kam Bansil (Investor Relations)

Singer Capital Markets, NOMAD and Broker +44 (0) 20 7496 3000

<https://www.singercm.com>

Peter Steel

Alaina Wong

James Todd

IFC Advisory - Financial PR +44 (0) 20 3934 6630

<https://www.investor-focus.co.uk/>

Graham Herring

Florence Chandler

Notes to Editors:

About XP Factory plc

The XP Factory Group is one of the UK's pre-eminent experiential leisure businesses which currently operates two fast growing leisure brands. Escape Hunt is a global leader in providing escape-the-room experiences delivered through a network of owner-operated sites in the UK, an international network of franchised outlets in five continents, and through digitally delivered games which can be played remotely.

Boom Battle Bar is a fast growing network of owner-operated and franchising sites in the UK that combine

BOOM BATTLE BAR is a fast-growing network of owner-operated and franchise sites in the UK that combine competitive socialising activities with themed cocktails, drinks and street food in a high energy, fun setting. Activities include a range of games such as augmented reality darts, Bavarian axe throwing, 'crazier golf', shuffleboard and others. The Group's products enjoy premium customer ratings and cater for leisure or teambuilding, in small groups or large, and are suitable for consumers, businesses and other organisations. The Company has a strategy to expand the network in the UK and internationally, creating high quality games and experiences delivered through multiple formats and which can incorporate branded IP content. (<https://xpfactory.com/>)

Facebook:	EscapeHuntUK	BoomBattleBar
Twitter:	@EscapeHuntUK	@boombattlebar
Instagram:	@escapehuntuk	@boombattlebar

This information is provided by Reach, the non-regulatory press release distribution service of RNS, part of the London Stock Exchange. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

NRAFIFEARFIDFIS