



1 July 2024

**Virgin Wines UK plc**  
**("Virgin Wines", the "Company" or the "Group")**

**Nominated Adviser and Broker**

Virgin Wines UK plc (AIM: VINO), one of the UK's largest direct-to-consumer online wine retailers, announces that, following the completion of the all-share merger between Liberum Capital Limited and Panmure Gordon Group Limited, the Company has changed its Nominated Adviser and Broker to Panmure Liberum Limited with immediate effect.

**Enquiries:**

**Virgin Wines UK plc**  
Jay Wright, CEO  
Graeme Weir, CFO

Via Hudson Sandler

**Panmure Liberum Limited**  
**(Nominated Adviser and Sole Broker)**

Tel: +44 20 3100 2222

Edward Thomas  
Dru Danford  
John Fishley  
Anake Singh

[virginwines@hudsonsandler.com](mailto:virginwines@hudsonsandler.com)

Tel: +44 20 7796 4133

**Hudson Sandler**  
**(Public Relations)**

Alex Brennan  
Dan de Belder  
Charlotte Cobb  
Harry Griffiths

**Notes to editors:**

**About Virgin Wines**

Virgin Wines is one of the UK's largest direct-to-consumer online wine retailers. It is an award-winning business which has a reputation for supplying and curating high quality products, excellent levels of customer service and innovative ways of retailing.

The Company, which is headquartered in Norwich, UK, was established in 2000 by the Virgin Group and was subsequently acquired by Direct Wines in 2005 before being bought out by the Virgin Wines management team, led by CEO Jay Wright and CFO Graeme Weir, in 2013. It listed on the London Stock Exchange's Alternative Investment Market (AIM) in 2021.

Virgin Wines has almost 700 wines and c. 150 spirits in its portfolio which it sells to an active customer base of more than 170,000 members. It has approximately 200 employees and more than 40 trusted winemaking partners and suppliers around the world.

The Company drives the majority of its revenue through its fast-growing WineBank subscription scheme, using a variety of marketing channels, as well as through its Wine Advisor team, Wine Plan channel and Pay As You Go service.

Along with its extensive range of award-winning products, Virgin Wines was delighted to be named Online Drinks Retailer of the Year for 2022 at last year's Drinks Retailing Awards, as well as receiving the bronze award for Contact Centre of the Year at the 2022 UK National Contact Centre Awards. In addition, in 2023 the Group's Head of Buying, Sophie Lord, was also named Buyer of the Year by Decanter magazine.

<https://www.virginwinesplc.co.uk/>

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