

1 July 2024

A.G. BARR p.l.c.

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMR") OR CONNECTED PERSONS

A.G. BARR p.l.c. (the "Company") was notified on 1 July 2024 that the following Director exercised options on 1 July 2024 in relation to the A.G. BARR p.l.c. Sharesave Scheme 2021 ("SAYE") and acquired at a price of £4.5850 per ordinary share of 4½p each the number of the Company's shares as set out against their name below.

The Director also instructed an immediate transfer to their spouse of all acquired shares.

The SAYE is a savings-related employee share scheme approved by HM Revenue and Customs, under which employees are able to buy ordinary shares in the Company of 4½p each, using deductions from salary in each pay period for a period of 36 months.

Name	Role	Number of Ordinary Shares acquired
Stuart Lorimer	Finance Director	3,925

Neil MacLennan
Company Secretary
A.G. BARR p.l.c.

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Stuart Lorimer (Finance Director)
2	Reason for the notification	
a)	Position/status	As per 1(a)
b)	Initial notification /Amendment	Initial notifications
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	A.G. BARR p.l.c.
b)	LEI	213800QW/TXXXF8BNEC87
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 4½p each
	Identification code	GB00B6XZKY75
b)	Nature of the transaction	Acquisition of shares in relation to the A.G.

b)	Nature of the transaction	Acquisition of shares in relation to the A.G. BARR p.l.c. Sharesave Scheme 2021					
c)	Price(s) and volume(s)	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>4.5850</td><td>3,925</td></tr></table>	Price(s)	Volume(s)	4.5850	3,925	
Price(s)	Volume(s)						
4.5850	3,925						
d)	Aggregated information - Aggregated volume - Price	3,925 4.5850					
e)	Date of the transaction	1 July 2024					
f)	Place of the transaction	London Stock Exchange (XLON)					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	PCA: Amanda Lorimer, spouse of Stuart Lorimer (Finance Director)					
2	Reason for the notification						
a)	Position/status	As per 1(a)					
b)	Initial notification /Amendment	Initial notifications					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	A.G. BARR p.l.c.					
b)	LEI	213800QWXTXXF8BNEC87					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 4 ¹ / ₆ p each GB00B6XZKY75					
b)	Nature of the transaction	Transfer of shares to spouse					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>3,925</td></tr></table>		Price(s)	Volume(s)	Nil	3,925
Price(s)	Volume(s)						
Nil	3,925						
d)	Aggregated information - Aggregated volume - Price	3,925 Nil					
e)	Date of the transaction	1 July 2024					
f)	Place of the transaction	London Stock Exchange (XLON)					

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